

AH! THESE COOL NIGHTS!

	Max.	Min.	June 28	93	58
June 25	98	58	June 29	96	53
June 26	90	59	June 30	107	59
June 27	93	53	July 1	105	62

The Desert Sun

TWENTY-FIFTH YEAR

PUBLISHED EVERY THURSDAY
174 N. Palm Canyon Dr.
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\$4.50 year in Riverside County.
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VOL. XXV—No. 48

Palm Springs, California, Thursday, July 3, 1952

Single Copy 10c

Half Million in New Building Here in June

Sunset Towers Permit Largest Issued in Month

Building permits during June topped the half million mark as 48 permits totaling \$587,200 were issued by the city building department.

In June, 1951, \$409,693 in new construction was begun in Palm Springs.

TOTAL FOR THE FIRST half of 1952 is \$2,485,384. This is less than the total for the first half of 1951 which was \$3,296,121. In January, 1951, permits totaled more than one million. This year the total for the year is gradually nearing last year's total despite 1951's big start.

Largest group of permits issued in June were to Walter Glatter. The total for the apartment permit and commercial permit at Sunset Towers was \$200,000.

DURING JUNE nine new dwellings were begun here at a value of \$131,500 and seven dwelling additions and alterations totaled \$3,900. Five apartment house permits, 30 units, totaled \$208,000 and two apartment house additions, \$8,000. Five hotel additions and alterations involving eight new rooms, added \$53,000. Two commercial buildings and four commercial additions and alterations totaled \$149,000. There were six pools started in the month at a value of \$29,000. Three demolitions, for which permits were issued, cost \$3,000.

Recent permits were:

Sam Cohen, Dwelling, \$18,000.
Dr. John Costello, J. S. Pawling, Dwelling, \$18,000.
Bettyway Furman, Apartment and Garage, \$7,000.
Walter D. Glatter and Associates, Barrett's and Mill, 18 Apartments, 9 shops, \$200,000.
Stanton W. Masburn, Dwelling, \$6,000.
J. Mercer, Alterations, \$10,000.
National Hotel Ent., Inc., 3 Apartments, \$46,000.
Libbott, Pool, \$5,000.
Russell E. Parsons, Libbott, Pool, \$5,000.
Palm Springs Community Church, Additions, \$15,000.
Richard Rahn, Libbott, Pool, \$3,000.
Lee Roberts, Dwelling, \$6,500.
F. B. Schlage, Additions, \$17,000.
Jackson and Ulich, Padlock, Pool, \$5,000.
El Mirador Hotel, Viking Auto, Sprinkler Co., L.A., Auto, Sprinkler System \$9,500.
Sam Cohen, H. E. Colglazier, Dwelling, \$17,000.
Sam Cohen, H. E. Colglazier, Dwelling, \$17,000.
Harry Haimovitz, 6 Apartments, \$39,000.
Harry Haimovitz, Demolish one Apartment, \$1,000.
Theodore Kovach, Alterations, \$1,000.

Peter Russ

Hermit of Snow Creek Succumbs

Peter Russ, known as "the hermit of Snow Creek Canyon" was laid to his last rest Wednesday in the Loma Linda cemetery. He succumbed Monday at Riverside county hospital due to cancer.

He had lived in Snow Creek canyon in a stone house built by his own hands, for more than 30 years.

His wood carvings, which he sold to Palm Springs tourists, were highly prized and the source of his income during the past few years.

He was well known to many Village artists.



(Desert Sun Photo)
NARROW ESCAPE—Plight of Pat Dailey, one of the two men trapped in a ditch in the heart of town Friday is shown above. Dailey was rescued after 35 minutes of work. Lloyd Masters, trapped with him was removed shortly before this picture was taken.

TWO MEN SAVED FROM TRAP IN DITCH CAVE-IN

Pat Dailey, 38, and Lloyd Lee Masters, 46, who had a close call Friday morning when the side of a ditch they were working in suddenly collapsed, were back on the job, slightly sore but uninjured otherwise despite their experience.

The mishap occurred within a short distance of Palm Canyon drive in a sewer line ditch being constructed from World Wars Memorial Hall to connect with the Palm Canyon drive line. They are employed by Leo Wilkes who has the contract for the job.

WHEN THE SIDE of the ditch suddenly gave way, tumbling earth, pieces of timber and chunks of black-top paving from a service station lot into it, Dailey was buried to his waist and Masters to his shoulders.

Aid was immediately summoned from the police and fire departments, almost adjacent to the scene.

Workers using 2x4s and other heavy timbers, first freed Masters who was the more seriously trapped. They had him out within a few minutes.

IT TOOK MORE than a half hour of work to free Dailey from the rubble. Volunteer rescuers, firemen and police worked on the rescue.

A fire truck was used to pull heavy timbers away from Dailey's body.

Both men were taken to Desert Hospital where their injuries were treated and they were released.

A crowd of more than 100 were attracted to the rescue scene as it was right downtown and the fire siren had sounded the emergency distress call.

CALL AIR RAID WARNING MEETING NEXT TUESDAY

Francis F. Crocker, supervisor, and Zaddie Bunker, chief observer, for the air raid warning system in Palm Springs have called a meeting of all officers and volunteers in the Village area for next Tuesday night at 8 p.m. at Frances S. Stevens school at which time Col. George Weart will speak on the evaluation of the Sky Watch.

Sky watchers from all over the Coachella Valley are expected to attend the meeting.

The United States air force recently announced that, starting July 14, 24-hour operation of the ground observer corps will go into effect.

The threat of sneak attack has been deemed grave enough to require 24-hour operation of the radar network and 24-hour alert of fighter aircraft and their crews. To gain the maximum

efficiency Gen. B. W. Chidlaw, commanding the air defense of continental United States, said the ground observer force must also be on a 24-hour basis.

Mrs. Bunker asked that all volunteers and those who have not yet volunteered but who can find the time, attend Tuesday's meeting.

Expect Throngs Here for Holiday

Apartment house and hotel owners said that the city will be full up for the three-day Fourth of July holiday.

Several said they were already booked solid and others said that reservation requests were coming in daily and expected to be filled to capacity.

Seek \$15,000 for Shutting Off of Power

Outpost Estates Family Files Suit Against Company

Suit asking \$15,000 damages from the California Electric Power company and Francis F. Crocker, local district manager, was filed in superior court, Friday by David N. M. Berk, Beaumont judge and attorney, on behalf of Mr. and Mrs. Frederick E. Porter Jr., of Outpost Estates.

The suit follows a disputed power company bill and resultant cutting off of power.

The Porters, protesting what they termed an excessive bill, paid the amount to the California public utilities commission with which they had lodged their protest.

THE POWER COMPANY, apparently unaware that the bill had been paid to the commission, sent a 24-hour shut-off notice May 8 and shut off the current May 9.

In their suit the Porters charge that as result of the power shut-off to their all-electric home, refrigeration, cooler, water, heating, cooking and other facilities were stopped. They charge that food was spoiled and that their three children became ill. Because of this and the humiliation suffered before their neighbors, they ask \$5,000.

THE COMPLAINT also alleges that the defendants, (the Power company) "were guilty of a wanton disregard of the rights and feelings of plaintiffs and, under provisions of the public utilities code of the state, plaintiffs demand exemplary damages in the sum of \$10,000."

The papers in the case were served on the power company head offices in Riverside Friday and on Crocker here later.

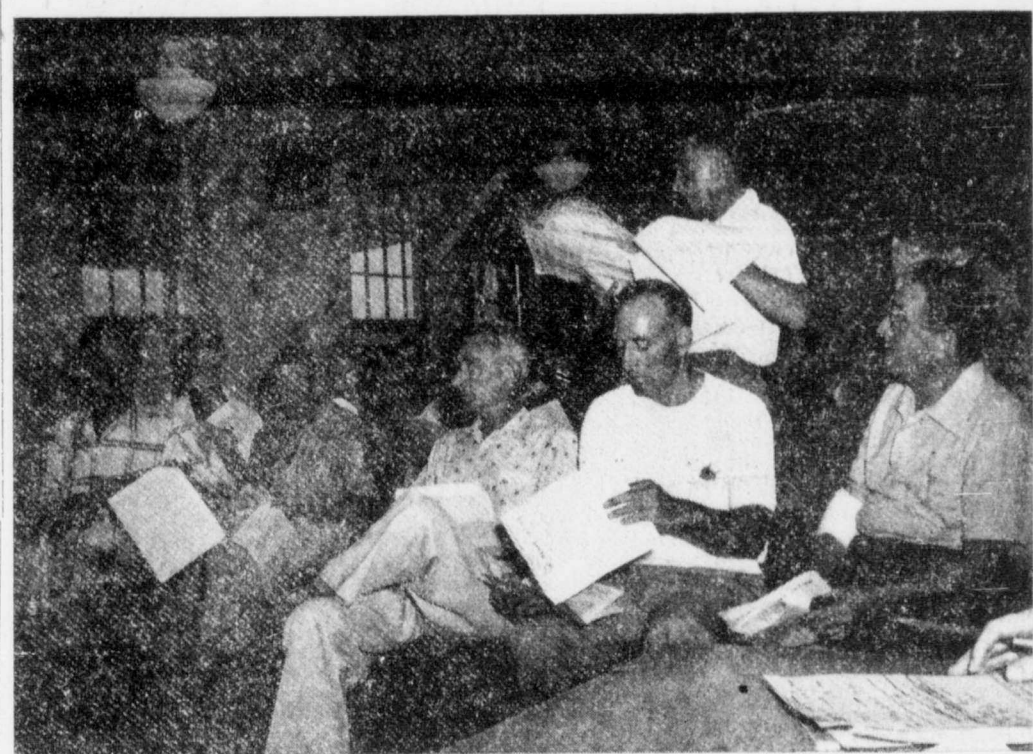
POSITIVELY NO FIREWORKS HERE

Police Chief A. G. Keltmann and Fire Chief William Leoneo joined in issuing a warning this week:

"Palm Springs city ordinances prohibits fireworks of any kind."

Because of the fire danger, police officers will enforce the law strictly, the chief said.

City Votes \$774,199 Budget for Fiscal Year



(Desert Sun Photo)
ARGUMENT—Here's a portion of the large audience which turned out for the city's budget hearing Monday. Standing and arguing against a raise in the Chamber of Commerce budget is Herbert Burns of the Civic League. Council adopted the budget in its entirety, however.

Council to Study Waste Disposal Awards Tuesday

City council at a special informal meeting Tuesday will consider the letting of contracts for the private handling of city waste disposal.

Homer Clark of Clark Brothers, Ontario, who recently won the Indio contract for similar service, appeared before city council Monday to press his firm's offer. His bid was 85 per cent which council at its last meeting said was too high.

Councilman Jerry Nathanson said the city would only break even on Clark's bid. Acting Mayor Florian Boyd said breaking even was better than losing \$3,000 annually as the city is now.

The proposal was then referred to the committee of the whole for discussion Tuesday.

PLANS FOR MEMBERSHIP DRIVE BEFORE CHAMBER

Board of directors of Palm Springs Chamber of Commerce met Monday morning at the call of President Stanley Rosin to consider several matters of importance during the Summer months.

Ed Davidson, president of the

Hotel and Apartment association, William Foster, president of the Junior Chamber of Commerce and D. C. Stachler of Stacker's Chevrolet, were introduced as new members of the board.

Reports of April and May activities, routine reports and membership reports were heard.

PLANS WERE DISCUSSED for a 1952-53 membership drive of

Tax Rate Will Remain \$1.28 Despite Raise

C. of C. Fund Only Item Under Fire at Budget Hearing

City council Monday afternoon adopted the budget for the 1952-53 fiscal year which started Tuesday after a hearing at which only two items were questioned.

Total operating expenses for this year are budgeted at \$774,199, a figure \$45,129 higher than the budget for the fiscal year which ended June 30. Last year's budget was \$727,770.

However, the tax rate for the new fiscal year will remain at \$1.28 per \$100 assessed valuation.

CITY MANAGER Russell Rink said that it is estimated the assessed valuation of the Village will go to \$31,000,000 for the new year. This will offset the 6-per cent increase in operating costs. Only two questions were raised. One was by Mrs. Earl Coffman, chairman of the welfare association, who asked if the \$2000 budgeted for health services was sufficient. Rink explained the city's agreement with the county health department which provides for health services here.

MAIN ARGUMENT at the hearing was the request of the Chamber of Commerce for an increase in its budget for publicity

The PUBLISHER'S
by OLIVER B. JAYNES Corner

AT THE CITY BUDGET HEARING which the council held last Monday, it was interesting to note that most of the discussion concerned the \$33,000 which was allocated for promotion—out of a total budget of \$774,199. Outside of a complaint that the \$2000 budgeted for Health Services was inadequate, there was no criticism of the allocation of funds for any of the other services which the city performs.

There seems to be little or no opposition to the appropriation which the City has been making each year for promotional purposes. The discussion centered largely around the division of the promotion dollar. The Hotel and Apartment House Owners association urged that a larger percentage of the appropriation should be devoted to paid advertising in newspapers and magazines. There was also some criticism of the portion allocated for the Visitors' Bureau on the grounds that it competed with private business—and that it was not conducted on an equitable basis among all hotels and apartments.

There are still quite a number of people who do not seem to understand the part which the Chamber of Commerce plays in promotion that is financed by city tax funds. Perhaps it would be well to explain this. The Chamber prepares a suggested budget for promotion which includes three main divisions: advertising, publicity and convention-visitors' bureau. If the appropriation is made, the Chamber acts as an agent for the City in carrying out this program. The Chamber pays for all items and is reimbursed by the City after the bills have been approved by the city attorney as meeting the legal requirement. The City does not "give" the Chamber money as many people seem to think. Such services as publicity (including photography) and convention promotion require personal services and these people carry on their work in the Chamber of Commerce offices. This gives rise to the complaint that the City is paying the salaries of Chamber employees which, of course, is not the case. By the same token, people working on promotion should not be called upon to do any general Chamber work whatever.

There is a wide divergence of opinion as to what division of the promotion fund should be made between publicity and advertising. The opinion seems to prevail, however, that not enough has been devoted to paid newspaper and magazine advertising—and this writer has always agreed with that school of thought.

The interest shown at the budget hearing is a healthy one. Such expressions of opinion—when personalities are kept out—are helpful to both the Chamber and the City in guiding them to carry out the wishes of the people. They help to "clear the air" and bring differences out in the open. It appears very likely now that some friction which has existed between the Hotel Owners group and the Chamber may be eliminated—to the benefit of all concerned. Harmony is absolutely necessary for the effective operation of both groups which have so many common interests.

This Side of The Sun

By Phat

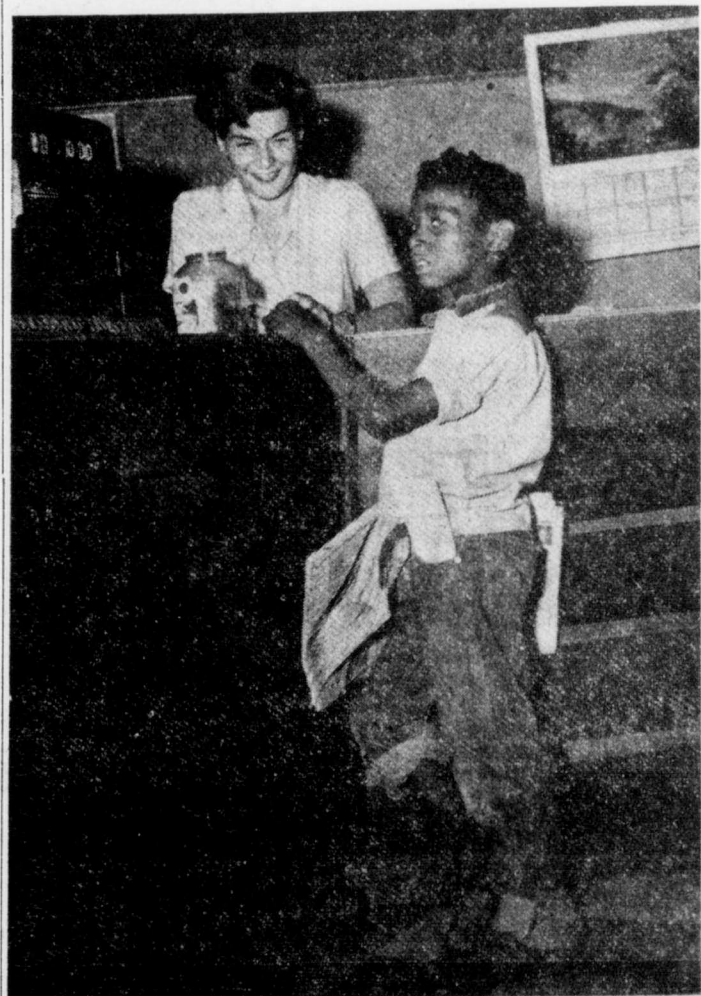
Palm Springs, 7-1-52

Dear Folks: Slept under two blankets last night. Dry, warm days, cool nights. Having a great time. Wish you were here.

POSTCARD

Mr. and Mrs. Absent Villager, Anywhere, U. S. A.

Phat



(Desert Sun Photo)
SHARE THE WEALTH—Jimmy Darling, 9, newsboy who comes into The Sun office each afternoon to serve his four or five customers, believes in giving as well as receiving. Having just sold a paper to Rita Darwin he noticed a jar of pennies intended for charity on the counter. He reached up to put his dime into it. "You don't want to put a dime in," said Miss Darwin. "Make it pennies." "I wanna put a dime in," said Jimmy. "I just got a fifty cent tip."

Study 2 Plans to End Desert Dissatisfaction

Reports Heard at Meeting of CV Committee

Members of the Coachella Valley Planning committee were studying two proposals to end growing dissatisfaction in the desert area over county governmental affairs as result of a meeting at Indio last week.

Reports of committees appointed to study the situation were heard.

Alternatives are secession of the desert area from Riverside county or establishment of a charter form of government in which supervisors are elected at large.

W. R. HILLERY, Cathedral City, head of the subcommittee studying secession, said that he believes the move to withdraw from Riverside county is not possible.

He recited more statistics on inequalities which prevailed under the present set-up wherein the desert area with almost half the population and assessed valuation and most of the area, has only one-fifth of the representation at the county seat.

Citing a specific case, Hillery said that the desert area is paying \$5000 of a \$12,000 appropriation for smudge control—and there isn't a smudge pot in the entire area.

A. W. STAPLES, Indio, said the subcommittee studying the charter form of government was not ready with its recommendation but gave several ideas which had come before the group.

Staples said that 25 per cent of the county is represented by four supervisors and 75 per cent by one.

He also urged decentralization of county functions so that some branch offices could be established in the desert area.

Desert Hot Springs

SHOWS AT 7 and 8:45

Thurs., Fri., July 3-4
Myrna Loy—Jeanne Crain
"Belles On Their Toes"
IN TECHNICOLOR

Sat., Sun., July 5-6
Humphrey Bogart
Katherine Hepburn
"The African Queen"
IN TECHNICOLOR

Monday, July 7
Walter Pidgeon Audrey Trotter
John Hodiak in
"SELLOUT"

Tues., Wed., July 8-9
Stewart Granger—Janet Leigh
"SCARAMOUCHE"
IN TECHNICOLOR

IT'S TRUE! By Wiley Padan

Stewart GRANGER and Mel FERRER
ENGAGE IN THE LONGEST AND MOST AUDACIOUS
FENCING DUEL EVER FILMED IN M-G-M'S
"SCARAMOUCHE". THE DUEL RUNS A RECORD
LENGTH OF EIGHT MINUTES ON THE SCREEN!



AT PLAZA THEATRE

FRIDAY AND SATURDAY—JULY 4 and 5

Co-Feature—"TALK ABOUT A STRANGER"
with George Murphy—Nancy Davis

Council Grants Vista del Cielo Building Change

Application of George Gannon for a variance in the building code on his Vista del Cielo tract was granted by council Monday with the proviso that an adequate bond be put up to guarantee paving of streets according to present city specifications.

Several protests were heard from the audience from people living adjacent to the tract declaring the proposed houses were too small for the area in which they are to be built.

City Planner Charles Woodman explained the city building code and said that the proposed houses met its requirements.

Culver Parker, speaking for the Gannon real estate firm, said that while the floor plans for the houses were the same, the exterior design of each was different.

Best in State

Twin Pines Camp Wins High Praise

Riverside county's Twin Pines ranch, correctional school for delinquent boys, has been termed the leading institution of its kind "in the field of juvenile penology."

Herman Stark, field representative for the State Youth Authority, made the statement this week.

Superintendent of the ranch is Ralph Johnson and head of the county juvenile department is Probation Officer Harold Butterfield.

Hospitals

County to Pay Medicine Costs

Supervisors last week agreed to repay private hospitals, including Desert Hospital here, for medicine and drugs administered to needy patients before they are transferred to general hospital at Arlington but rejected the proposal that they raise the rate of pay for needy patients from \$10 to \$15 per day.

Supervisors pay private and community hospitals with which they have agreements, for the care for needy patients until the latter can be taken to the county hospital.

Bond Election Will be Asked

County-wide bond election seeking \$774,000 for reconstruction of the county's Juvenile Hall at Arlington will be asked of supervisors today by Harold Butterfield, probation officer.

The election will be held in November if the proposal is favored.

The present Juvenile Hall has been labelled as a "firetrap."

Back from 5,000 Mile Vacation Trip

Mr. and Mrs. Charles J. Travers have just returned from a 5,000 mile vacation trip, having visited the National Parks and Canyons from Arizona to Montana, touring through Canada and the Pacific Northwest.

Airport Building

Council Monday approved a recommendation of City Manager Russell Rink to allow Mayor Charles Farrell to enter into an agreement with Architect William Cody to design a shop building for the city airport.

INCOME UNITS
DUPLEX—Furnished
Each Apt. 2 B. R., 2 Baths
Close-in location
\$24,500

NEW TRIPLEX
Unfurnished
1 2-B. R. Apt.
2 1-B. R. Apt.
Good Rental Area
\$23,000

DUPLEX
2 Studio Apts., each with
large screened sleeping
porch. 1 Apt. furnished.
On leased land.
A REAL BUY.

STORE or OFFICE RENTAL
Our office for rent or our
New Building is about
ready.

D. Applebaum

REALTOR
Associate:
RALPH WEINSTEIN
320 S. Indian
Across from New Safeway

CITY TO OBSERVE HOLIDAY FRIDAY

Banks, other financial institutions, city offices and many stores will close tomorrow in observance of Independence Day.

Office of The Desert Sun will be closed.

To accommodate classified advertisers deadline this week will be moved back to 10 a.m. Saturday.

Hotels, apartments and cafes which are open all summer are looking for a brisk business tomorrow despite the lateness of the season.

The three-day holiday is expected to clog southland highways.

Chief of Police A. G. Kettmann urged villagers planning to take three-day holiday trips to exercise utmost caution on the highways.

"Start early enough going and coming to avoid need of speed," he said.

Don't Relax in Polio Guard, Plea

Dr. Everett Stone, county health officer, reported this week that Riverside county has enjoyed an other low polio rate so far this year but warned that the months of highest incidence are just beginning.

The Summer months always brings an increase in polio cases he said.

Closing of schools brought a sharp drop in the measles rate in the county, he reported. It had been high.

Parents were urged to take preventative measures against polio in the next few weeks. Avoid overtiredness in children and extreme temperature changes, Dr. Stone said. If the polio rate should climb, avoid public gathering places and public bathing pools.

P. M. Swart Now at Loma Linda Hospital

P. M. Swart, building inspector, who has been ill for several months and who underwent a delicate operation at San Bernardino several weeks ago, is now at Loma Linda sanitarium.

Recovery is slow but progress has been steady, it is reported.

Vic Vet says

IF INSURANCE HOLDERS WILL CONTINUE TO GET NOTICES OF THE PREMIUM AMOUNT DUE ON THEIR POLICIES... ONLY PREMIUM RECEIPTS WILL BE DISCONTINUED ON AND AFTER AUGUST 1, 1952



The Desert Sun

Established 1927
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A. F. GRAETTINGER Editor
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Village Youths Back from Week at Boys' State

Four Palm Springs area high school juniors who attended American Legion's Boys' State were scattered through California today after a highly successful week at Sacramento.

Jack McDonald, elected councilman in one of the cities of Boys' State returned to Palm Springs last weekend. James Martin also was elected councilman but in another city.

Bob Haveman, on the governor's council, joined his parents in San Francisco after the week at Sacramento. Don Rasmussen, who was a deputy sheriff, stayed in Los Angeles, as did Martin.

The boys, selected by the local post, were sponsored by Owen B. Coffman post, 519, American Legion, Rotary and Lions clubs, and Earl Coffman. They left here June 20 and attended the State sessions at Sacramento from June 21 to 28.

"It was a great experience," said young McDonald. "They were having 'unusual' weather in Sacramento. It was nice and cool."

Legion to Meet Again July 15

Special meeting of Owen B. Coffman post, 519, American Legion, has been called to complete important business which could not be transacted at Tuesday night's regular meeting because of lack of a quorum.

First Vice Commander John Joyce, acting commander, and Rex Hardy, acting adjutant, presided Tuesday night. They urged all members of the post to turn out for the July 15th meeting as the business on hand must be completed this month.

Enjoy the Movies All Summer

The Plaza Theatre

TELEPHONE 4384

Week Days Open 6:45 P. M.
Continuous Saturday and Sunday From 2:30 P. M.

Tuesdays and Fridays are FAMILY NITES
Save \$\$\$ Register Now at Box Office!

FRI., SAT. JULY 4-5
Your Big Holiday Entertainment!
Continuous From 2:30 Both Days

"Scaramouche"
COLOR BY TECHNICOLOR
STARRING STEWART GRANGER ELEANOR PARKER

SUN., MON., TUES JULY 6-7-8

JOHNSON-DOUGLAS
"WHEN IN ROME"
M-G-M PICTURE

WED., THURS. JULY 9-10

Color by TECHNICOLOR
THE BATTLE AT APACHE PASS
Starring JOHN LUND JEFF CHANDLER

SEEK FARMER'S DAUGHTER HERE

Harry Hoffman, manager of the Farmer's Fair at Hemet, which opens August 27, says there are probably a lot of traveling salesmen in Palm Springs but wonders if there is a Farmer's Daughter here.

Annual campaign to select a county girl to be crowned the Farmer's Daughter at the Hemet Fair began last week and a representative of Hoffman's office was in town looking over the field for a likely candidate here.

Bond Back from Drivers' School

George Bond, superintendent of transportation for Palm Springs Unified School district, was in the Village this week after a two-week at the University of California, Berkeley, extension school seminar in driver education. Bond conducts a class at Palm Springs high in driver education, giving the actual driving lessons on the highway.

The session was conducted by Prof. Amos E. Nayhart, Pennsylvania State College, and pioneer in the driver education field.

The entire field of driver education to promote safety on the highways was covered in the two-week course.

Armand Turonnetts on Automobile Tour

Mr. and Mrs. Armand Turonnet, now on a vacation automobile tour, write from Santa Fe, N. M., that they are having a delightful trip.

"However," he wrote, "prices are higher here considering what you get, than in Palm Springs. I've found that true every place we've stopped so far."

Autoist Injured When Car Rolls Over on Highway

George Robert Tittle 35, of Culver City, was treated at Desert Hospital Saturday as result of an accident on Highway 111 within the city limits.

His automobile hit a soft shoulder on the highway and rolled over. He was found sitting on a cushion beside the wrecked car and complained of an injured back. He was unconscious when taken to Desert Hospital.

Investigating Officer Ted Green said Tittle told him he did not remember details of the accident.

The automobile, which was towed away by Eldon McKinney, was a complete wreck.

Arrivals

Two Girls, One Boy at Hospital

Two girls and a boy arrived at Desert Hospital last week to help swell the city's population.

A daughter was born to Mrs. Claude Valeur, 323 West Tahquitz drive. She weighed 7 pounds, 1 ounce and was born on the first day of Summer, June 21.

A boy was born to Mrs. Charles Buresh, 214 West Arenas road, June 22, weight 5 pounds, 5 ounces.

A daughter to Mrs. Minus Walton, 210 Gila road, June 24, weight 6 pounds, 8 ounces.

OPEN ALL SUMMER!
SUNAIR DRIVE IN THEATRE
Between Palm Springs and Cathedral City, Gates Open 7:00—Show Starts at Dark. Phone 8-4232
LAST TIMES TONITE!
Tues., Wed., Thurs. July 1-3
"Belles On Their Toes"
Myrna Loy Hoagy Carmichael
— AND —
Helen Walker Willard Parker
"MY TRUE STORY"
Fri., Sat. July 4-5
"The Denver and the Rio Grande"
Edmund O'Brien
Sterling Hayden
— AND —
"TEMBO"
Howard Hill Hunts in Africa with Bow and Arrow
Sun., Mon. July 6-7
"CLASH BY NIGHT"
Barbara Stanwyck
Robert Ryan Paul Douglas Marilyn Monroe
— AND —
BRODERICK DONNA JOHN CRAWFORD REED DEREK
SCANDAL SHEET
with Rosemary DeCamp • Harry O'Neill • Henry Morgan
Starring by Ted Dwyer, Eugene Long and James Fox
Produced by Edward Small • Directed by Phil Hurton
ADMISSION 60c
KIDS 12 FREE

Carnation CORNER
BY June Goode
CARNATION HOME SERVICE DIRECTOR

BOY, IT'S PEACHY!

That's the word for Carnation's new Treat-of-the-Month—Fresh Peach Ice Cream!
Golden-ripe, pick-of-the-orchard peaches—plenty of pure Carnation-fresh Milk and Cream—enjoy delicious Carnation Fresh Peach Ice Cream often this month!

Too Hot To Light The Oven?

TRY HOT-DAY DESSERT

2 tablespoons unsalted butter
3 cups crushed Carnation Corn Flakes
1/2 cup melted butter
2 pints Carnation Peach Ice Cream
Blend sugar and cereal flakes with melted butter. Line bottom and sides of refrigerator tray with crumb mixture, reserving about 1/2 cup for topping. Fill with Carnation Fresh Peach Ice Cream; top with remaining crumbs. Store in freezing compartment. Serve garnished with Carnation Whipping Cream, maraschino cherries.

A CORNER FOR COOLNESS

Isn't too good to have a fan blowing right on you—so put it on the floor (well out of the way of children and pets!)—and it'll blow the hot air out, draw the cool air in, without giving you the summer sneezes!

Here's a Pretty PARTY FRUIT PLATE

Line big plates with crisp lettuce. Arrange favorite fruits all around (those big sweet cherries with the stems left on, frozen or fresh pineapple chunks, melon wedges, banana slices) around the middle, a big big scoop of Carnation Fresh Peach Ice Cream. So pretty, so refreshing, so good, and so simple!

KLOWNS FOR KIDDIES
Make a hit with the school set next party day by serving "clowns." Start with Carnation Fresh Peach Ice Cream... make a gumdrop "face" (green for eyes, red for mouth, black for nose), and tip-tilt an ice cream cone "hat" on top!

DATE NUT SQUARES
(Makes 32 2-inch squares)
3 cups
1 cup sugar
1/4 cup sifted flour
2 teaspoons baking powder
1/4 teaspoon salt
1 cup chopped nuts
1 cup chopped dates

Beat up egg and sugar together. Blend in combined dry ingredients until smooth. Stir in dates and nuts. Spread in 2 buttered 8-in. square pans. Bake in moderately hot oven (400°) for 20 minutes. Cut into squares while warm. Dip in confectioners' sugar if desired.

THE PALM TREE IS THE FRIEND OF MAN

Our Western dates, so favored for plain eating and in delicious cookery are justly famous throughout the country—yet these fine fruits are only the start of the blessings the palm tree "family" bestows. Houses, clothing, cordage, needles and thread, timber and firewood, boats and fodder, wax and oil, milk and drugs, syrups and fibers, sugar and "butter", fruits and flour, bread and a vast variety of foods come from palm trees. When you add to these their exotic beauty and welcome shade—the palm tree may well be called the friend of man!

Dads! Be Popular At Home!
Stop by for Carnation's Treat-of-the-month Fresh Peach Ice Cream on the way home!

JUNE GOODE may be addressed c/o The Carnation Co., address below.
CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA

No matter how large the amount

2% interest paid on all savings accounts at Bank of America

Deposits made on or before July 10 earn 2% as of July 1. START YOUR ACCOUNT NOW for any amount!

MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION
DEPOSITS INSURED UP TO \$10,000

Reservation Zoning up for Hearing July 9

Large Audience Expected at City Hall Wednesday

City council next Wednesday will meet to consider one of the most important steps in expansion of Palm Springs in recent years when it will hold a public hearing on the question of rezoning Section 14, the Indian reservation in the heart of town.

Recommendations of the city planning commission, presented after two public hearings in May, will be acted upon.

THE ZONING involves Indian avenue frontage and frontage on the new streets being plotted through the reservation. It also includes a storm channel for Tachevah flood waters, the channel crossing the reservation and joining the Baristo storm channel near the southern end of the section.

At the May hearings some objections were heard on the Indian avenue frontage plan, the protests based on too much business zoning.

RECOMMENDATIONS of the planners, however, were based on equality for both sides of Indian avenue. The west side in the stretch between Ramon road and Alejo is mostly C-3, general business, and zoning on the east side, or reservation side, will conform. It has been zoned C-3 for almost its entire mile length with the exception of a short distance just south of Alejo road.

Provisions for the other streets include residential and multiple dwelling zones and trailer court zones.

THE STREET PLAN for the reservation provides access to city hall property and the airport on McCallum way without the necessity of the present round-about way by way of Tamarisk or Ramon road.

A large gathering is expected at city hall for the hearing.

Sign Law

Case to be Set for Retrial Today

Judge E. E. Theriault is expected to set the date today for Northey DuMaurier of the Palm Springs Tourist Bureau that he violated the city's sign ordinance.

A jury of nine women and two men last Thursday were unable to agree when the case was first aired in Judge Theriault's judicial court. They were reported seven to four for acquittal. Presentation of evidence was concluded before noon but the jury arguments kept the court in session until after 4 p. m.

10-Day Sentence

Lee Powers was sentenced to ten days in county jail Monday by Judge E. E. Theriault on a drunk charge.

The Other Side of the City Hall

by CITY MANAGER RUSSELL RINK

Most people find out early in life that there really isn't any Santa Claus. Nothing is free—someone must always pay the bill. This axiom has recently been emphasized in a round-about but forceful way.

Within the past few years

juries have adopted an extremely benevolent attitude toward persons who allege to have been hurt due to the negligence of a city. If a man trips over a rake and breaks his leg in his own back yard the usual remark is that it's too bad but he should have watched where he was walking. But if the same man tripped over a half inch rise in the sidewalk and broke his leg, likely as not he'd sue the city for \$50,000. And the jury will say, "Well, he was a bit clumsy but the city carries insurance so let's award him \$25,000."

OBVIOUSLY a jury would not make such an award if they thought they'd have to pay the bill. The general impression is that an insurance company is a big corporation with endless resources and the payment of losses has nothing whatever to do with the cost of insurance.

Let's think the hypothetical case described above is far fetched here is a real one that will cause you to give heed to the problem.

In Huntington Beach the city has a pier. At the end of the pier is a sign which warns that diving is not permitted except when approved by the life guard. The reason . . . the

water is too shallow when the tide is out. Even though the life guard warned him and swimmers standing on the bottom indicated the water was shallow, a youth dove in struck his head and broke his back. Certainly there was no negligence on the part of the city. Although negligence is the only ground on which an award can be made, the youth sued the city and the court awarded him \$358,000. Think of it, over a third of a million dollars. Naturally the city's insurance company has appealed the case. As yet a decision on the appeal has not been handed down.

WHAT DOES ALL this have to do with Palm Springs? As the result of such generosity by juries, insurance rates paid by cities all over the state are climbing at astounding rates. In some cases the increase has been 400%.

Palm Springs in years past has paid less than \$1,000 a year for public liability insurance. Although we are getting prices from several companies it appears that the premium for the coming year will be over \$6,000. Who pays for these increases? Why the taxpayers, of course. And among them will be the generous jurors! Again we find there is no Santa Claus.

Burnett Able to Leave Hospital After Accident

Vern E. Burnett, member of the Doll House staff and well known to many Villagers, was able to leave Desert Hospital this week to recuperate at his home, 1507 Granvia Val Monte following treatment for injuries received in an automobile accident at 10 p. m. Wednesday night at Windy Point, a few miles north of the city, on Highway 111.

Mrs. Jane Geyzigah, also hurt in the crash, was still at the hospital but reported on the road to recovery.

Both had a narrow escape when Burnett's automobile went out of control at the point, presumably because of the high wind. The car crashed into the side of the mountain and was almost demolished.

Burnett was on his way home from Balboa where he is employed at George Strebe's Doll House there while the local Doll House is closed for the Summer.

CITY GIVEN FLAG FOR EMPTY POLE

Northey DuMaurier, of Palm Springs Tourist Bureau, took time out at Monday's meeting of city council to present city council with an American flag. The flag will wave from the empty pole before the city hall.

Local Realtors Ratify By-Laws

Forty members of the Palm Springs Realty Board met Monday night to discuss the new by-laws for the board which had been adopted by the board of directors.

George Gannon, president, presided. The by-laws were read, article by article, and after some changes, were ratified by the members present.

They have been sent to the printer and upon return, will be sent to each member in time for the opening of the new and expected busy season.

Three More Join Sales Force at Rancho Mirage

To keep pace with the accelerated sales program at the new Rancho Mirage tract offices, Ted Smith, general manager, today announced the employment of additional sales representatives.

Mrs. Mary C. McNamara, real estate broker, after three years of successful selling in the Palm Desert area, now has offices in the new desert pink tract office at 71-811 Highway 111, representing Rancho Mirage and other desert properties.

Mrs. Laura Simmons, who has for several years been connected with real estate and escrow work, is also representing Rancho Mirage properties.

Mrs. Eloise Nutton also is now connected with the new Rancho Mirage tract office. She has had valuable experience with home construction offices. Her ability

and ideas in connection with desert home construction will be a valuable asset to the Rancho Mirage tract office.

The Desert Sun—3 PALM SPRINGS, CALIFORNIA Thursday, July 3, 1952

Dorothy Gray

HOT WEATHER COLOGNE

and Summer Fragrance Specials

HOT WEATHER COLOGNE annual sale, 8 oz., \$1.00 (reg. \$2.00 size) White Lilac and 4 other fragrances: Summer Song, Sweet Spice, Natural, Summer Bouquet.



PURSE-STICK COLOGNE COOLER White Lilac and Golden Orchid fragrances . . . \$1.00 (also in Summer Song and Summer Bouquet) In Nosegay or Night Drums . . . \$1.50

JUMBO-STICK COLOGNE COOLER (in glass container—not illus.) full 2½ oz. . . \$1.25. White Lilac and Golden Orchid fragrances (also in Summer Song and Sweet Spice). All prices plus tax.

Friendliest Store in Town



Daily: 8 a. m. to 8 p. m.

WE'LL BE OPEN ALL SUMMER

Sunday: 8 a. m. to 3 p. m.

BANG-UP VALUES

FOR THE

4

AT HOME

STOCK UP

AT THE BEACH OR MOUNTAINS

SAFeway

SHOP EARLY! Stores Closed Friday July 4

LARGE FRESH EGGS

Oak Glen brand

GRADE A dozen 51¢

Breakfast Gems

GRADE A dozen 53¢

Cream O' the Crop

GRADE AA dozen 56¢

MORE LOW PRICES

Frozen Dessert Mix 4-oz. 10c

Jell-well, Chocolate or Vanilla.

Spaghetti 3-Minute. 12-oz. 15c

Clapp Baby Foods 3 cans 25c

Clapp Junior Foods 2 cans 19c

Fresh Milk quart carton 21c half gallon 43c

Lucerne, homogenized.

Buttermilk quart carton 15c half gallon 28c

Lucerne, churned, cultured.

Ice Cream 2 pints for 45c

All flavors. (pint carton, 23c)

Sherbet Party Pride. 2 pints for 29c

Milk prices effective only in Los Angeles milk marketing area.

Take advantage now of the special holiday prices on Safeway's guaranteed meats and country-fresh fruits . . . stock up on your favorite groceries . . . Remember, for holiday feasting at its best—at home or away—make your first stop Safeway. Stores will be closed Friday, July 4th, Independence Day . . . Be sure, shop early at Safeway.

VAN CAMP'S BEANS

With pork & tomato sauce. (16-oz., 10c)

30-oz. can 19¢

GRATED TUNA

Torpedo brand. For salads and sandwiches.

6½-oz. can 19¢

HORMEL SPAM

The miracle lunch meat. Serve hot or cold.

12-oz. can 39¢

BUTTER

SPRING HOUSE BRAND. FIRST QUALITY. CUBES.

Grade A. Quartered and cartoned. Priced low!

lb. 75¢

EDWARDS COFFEE

Vacuum pack. Roaster fresh. (2-lb. can, 1.53)

1-lb. bag 77¢

Nob Hill Coffee

Finest quality.

2-lb. bag, 1.43

1-lb. bag 72¢

Airway Coffee

Mild & mellow.

2-lb. bag, 1.39

1-lb. bag 70¢

Canned Milk

Cherub brand. Evaporated.

1-lb. can 12¢

Salad Dressing

Duchess brand. 25¢ quart 45¢

1-lb. jar 25¢

Mayonnaise

Nu Made. 29¢ quart 53¢

1-lb. jar 29¢

SAFeway FRESH PRODUCE

Price effective through Thursday, July 3, only.

BANANAS

No. 1 quality Central American.

2 lbs. 29¢

CUCUMBERS

Excellent for picnic salads and sandwiches.

2 for 5¢

GREEN BEANS

Kentucky Wonders. Snap easily. Fresh, crisp.

2 lbs. 15¢

Juicy Oranges

Medium size. Valencia. 3¢

Yellow Onions

Medium size. Mild, Sweet. 4¢

MEAT, GROCERY and PRODUCE

PRICES EFFECTIVE THROUGH SATURDAY, JULY 5, 1952 (Thru Sunday in Stores open Sunday) AT SAFeway STORES IN PALM SPRINGS

Veterans Dividend Checks to be Mailed During Month

Starting in July, streamlined service is scheduled by the Veterans Administration in the mailing of World War II veterans' third GI dividend checks in the amount of approximately \$200,000,000.

This welcome information for GIs who are awaiting these checks was issued by Arthur H. Tryson, executive director of the Los Angeles Community Chest-sponsored Veterans Service Center.

"Dividend payments are now being handled by five district offices," Tryson says. "And as each office varies in the speed

of its payments, VA officials are hopeful that by July they can begin disbursing checks in the anniversary month in which the insurance was inaugurated.

"Because the majority of policyholders have requested cash payments of their dividends, veterans who wish to have their dividends applied to payment of future premiums must send a written request to this effect to their district office."

Total dividend payment will amount to roughly \$200,000,000 and will be distributed among some 5,000,000 policyholders.

WHEN YOU SEE US DON'T THINK

Insurance

BUT

WHEN YOU THINK

Insurance

SEE US

Weingarten & Hough

Insurance Counselors

THE PLAZA

Phone 2788

COME ON DOWN!



PAY US A VISIT!

See Those Familiar Faces. Feel That Familiar Friendly Hospitality,

and Dance to the Wonderful Music of

THE RYTHM THREE

Featuring LEO ROJO at the Piano.

THE DOLL HOUSE

IN BALBOA

George and Ethel Your Hosts

FRYING CHICKENS

Manor House brand, Gov't Grade A Eviscerated, cut-up, all ready for the pan. Ideal for holiday lunches.

lb. 63¢

SMOKED PICNICS

Morrell short shank. In viking. Small size.

lb. 39¢

WIENERS

SOMERSET BRAND. IN 1-LB. CELLO PKG.

No. 1 skinless. Roast over picnic fire.

lb. 53¢

SMALL TURKEYS

Beltville type. 5-8-lb. average. Gov't grade A.

Eviscerated. Roast a turkey for your picnic.

lb. 63¢

GROUND BEEF

Selected beef, freshly ground. Fine for meat loaf.

1-lb. 55¢

Beef Chuck Roast

U. S. Choice. Blade cut, lb. 55¢

(Arm cut, lb., 59c)

Beef Round Steak

Boneless cut. U. S. Choice grade. lb. 98¢

Boiling Beef

Plate meat. U. S. Choice grade. lb. 19¢

Sliced Bacon

Swift Premium. Heat seal pack. lb. 59¢

Dark Karo Syrup

1½-lb. bottle 20¢

TOILETRIES

Chlorodont Tooth paste. 3¼-oz. tube 69c

Johnson's Sodal. 33c

Jergens Hand Lotion. 6½-oz. bottle 49c

Excise tax added.

Bayer Aspirin. bottle of 100 59c tin of 12 12c

Anacin. bottle of 30 39c tin of 12 19c

1-lb. 20¢

large pkg. 27¢

giant pkg. 65¢

SHOP EARLY . . . STORES CLOSED FRIDAY, JULY 4

SAFeway

Your Local Safeway

350 So. Palm Canyon Dr.

Dr. G. L. Archer to Speak Sunday at Local Church

Gleason L. Archer, professor of Biblical languages at Fuller Theological Seminary, Pasadena, will occupy the pulpit at Community church here next Sunday as the first supply pastor.

Dr. James H. Blackstone Jr., pastor of the church, left last week to join Mrs. Blackstone and family in Vancouver, B. C., where they will spend the summer months.

Dr. Archer's topic next Sunday will be "Grace, Mercy and Peace."

He will also occupy the pulpit at the church on June 20 at which time his subject will be "When Tempted, Rejoice."

Community church will remain open all summer with Sunday school at 9:45 a. m. and preaching service at 11:00 a. m.

Power of God Shown in Christian Science Lesson

The Sunday Lesson-Sermon on the subject of "God" in all Christian Science churches explains and illustrates how the understanding of His ever-present blessings and heals mankind.

The Golden Text from Revelation (21:3) reads, "Behold, the tabernacle of God is with men, and he will dwell with them, and they shall be his people, and God himself shall be with them, and be their God."

Matthew relates that Jesus said to the man sick of the palsy, "Son, be of good cheer; thy sin be forgiven thee." The scribes, who stood by, "said within themselves, This man blasphemeth. And Jesus knowing their thoughts said, Wherefore think ye evil in your hearts? . . . (then saith he to the sick of the palsy,) Arise, take up thy bed, and go unto thine house. And he arose, and departed to his house." And the multitudes "glorified God, which had given such power unto men" (Matt. 9:2-4, 6-8).

Mary Baker Eddy declares in "Science and Health with Key to the Scriptures": "Having one God, one Mind, unfolds the power that heals the sick, and fulfills these sayings of Scripture, 'I am the Lord that healeth thee,' and 'I have found a ransom.'" (p. 276).

Closed for July

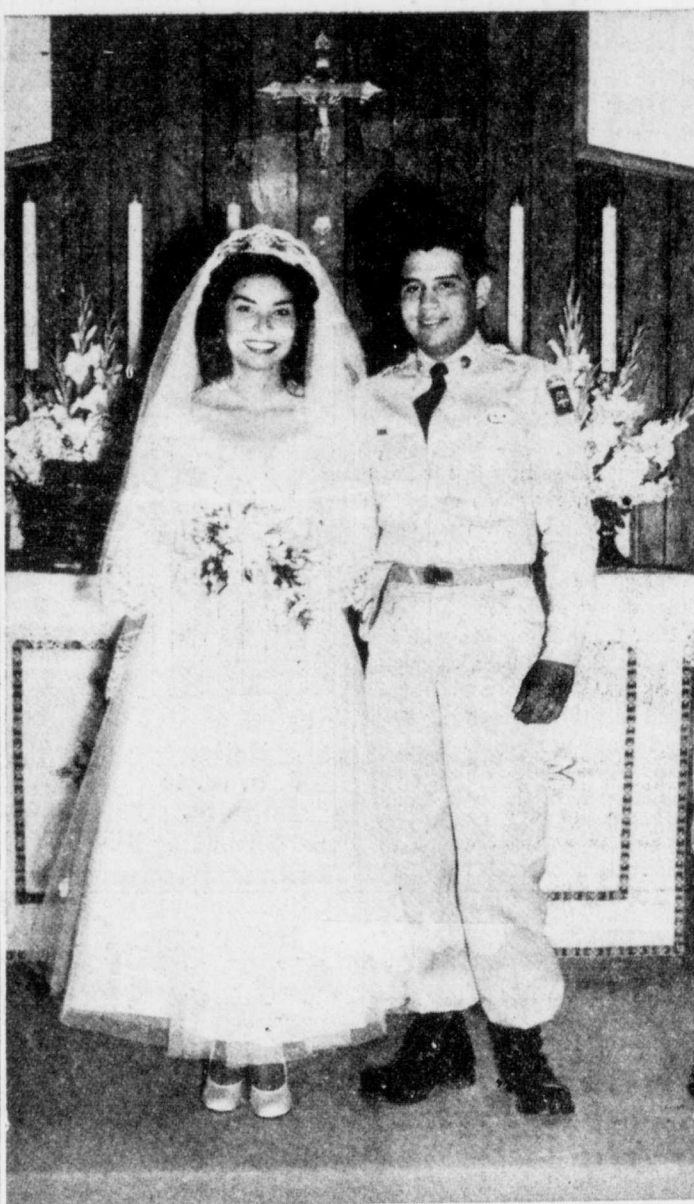
Palm Springs Drug and Import company is on its annual vacation. The drug store will be closed during July. The liquor department will remain open.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIF.

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday Service 8 p. m.
Wednesday Meeting 8 p. m.
Sunday School...9:30 a. m.
(271 Ocotilla Ave.)

The Reading Room is located at 174 No. Palm Canyon Dr.



(Frank Partridge Photo)

MARRIED—Candelaria Reyes, Palm Springs resident since birth, became the bride of Martin Flores of Indio, paratrooper, at ceremonies at Our Lady of Guadalupe church Saturday. The newlyweds will reside in North Carolina where the bridegroom is stationed.

Miss Reyes Weds Indio Man Here

Miss Candelaria Reyes, daughter of Mr. and Mrs. Frank Reyes of Palm Springs became the bride of Martin Flores, son of Mr. and Mrs. Jesus Flores of Indio at Our Lady of Guadalupe Catholic church Saturday with Father William Goodrow officiating.

A reception at the home of Mr. and Mrs. Valencia of Indio followed the ceremony.

Maid of honor at the ceremony was Stella Prieto and best man was Ramon Castro. Faustina Reyes, Esther Flores and Vera Prieto were the bridesmaids and the attendants were Tony Canales, Joe Garcia and Henry Dominguez. Ernest Reyes was the ring bearer.

Following a honeymoon in San Diego they will go to North Carolina where they will make their home. The bridegroom is in the service in the 82nd Airborne division and is stationed at Fort Bragg, North Carolina.

The bride is a native of Palm Springs and attended the local schools.

Litter in Plaza

Police went down to the Plaza Sunday to look for a picnicking party there. But they didn't find them. The trip was made after an unidentified woman called police and said a family was having a picnic lunch there and littering up the place.

Highway Bridge at Araby Point Asked by Varner

With the season of cloudbursts in the mountains approaching and the danger of flash floods near, Supervisor Homer Varner was awaiting a reply to a letter sent Spencer Lowden, District VIII state division of highways, engineer.

Varner last week asked Lowden to meet with him, county road officials and flood zone commissioners to study the situation at Araby point on Highway 111 where the road is washed out almost every year by floods pouring down Palm Canyon.

VARNER SAID in his letter that the highway at Araby point will undoubtedly be washed out again and said that a bridge at that point was the only solution. He said that cost of a bridge would not be as much as the almost annual cost of repairing the highway and with resultant inconvenience to residents of Palm Springs and of Cathedral City and points east.

ONE YEAR AGO this month a cloudburst in the canyons south of the city sent a torrent across the highway, washing it out for a long stretch.

The roadway was also flooded during the heavy rains of the Winter and early Spring.

Varner offered the assistance of all interested parties to the highway commission in studying the bridge problem.

La Quinta

Volunteer Fire Department Elects

W. W. McClennan was named chief and Robert Pierce, president, of La Quinta's volunteer fire department at a meeting last week. The group organized as their new fire station is nearing completion.

The department plans to meet every two weeks starting Monday.

Charles Messick, who was elected secretary-treasurer, said the department needs a minimum of 18 men.

Jack Wagner is first captain, Meron Yessayan, second captain

Col. Felstead Family Here

Lt. Colonel and Mrs. Charles Felstead and their daughter Ardet of Camp San Luis Obispo, are spending a month at the Royal Palms hotel. Later in July they will depart by air for Hawaii, where they will make their home on Windward Oahu.

Except for the war years, Colonel and Mrs. Felstead and Ardet have vacationed in Palm Springs every year since 1936.



BARED AS A WIFEKILLER, Broderick Crawford holds a gun on co-stars Donna Reed and John Derek in this scene from "Scandal Sheet," newspaper thriller due at the Sunair Drive-In Theatre on Sunday. Co-feature will be the widely publicized "Clash By Night" which stars Paul Douglas, Barbara Stanwyck, Robert Ryan and Marilyn Monroe.

County Employers Urged to Aid Air Reserve Survey

Leading employers throughout San Bernardino and Riverside counties received an appeal from the United States Air Force this week for cooperation in the forthcoming Air Force Reserve Personnel Inventory to begin in San Bernardino July 7.

In a personal letter to major employers in the two counties, Major General William E. Hall, commanding general of the Fourth Air Force, requested the help of business and industry in the project by allowing Reservist-employees sufficient time off to be interviewed. Every Reserve officer and airman will have a personal interview, lasting from one to two hours.

"This is a nation-wide survey," wrote Maj. Gen. Hall. "The purpose is to bring up-to-date the military records of each Reservist and to establish his military potential in the event of national emergency or war."

"Employers, anxious to gauge the particular manpower needs of their own firms, may find the problem considerably alleviated especially with relation to their Reservist-employees," continued Maj. Gen. Hall.

The general's letter, however, and William Dollins, assistant chief,

emphasized that the survey of Air Force Reservists is not connected in any way with immediate recall to active duty. The Air Force long ago suspended involuntary recalls.

Inventory personnel will operate from offices at 1130 "E" Street, San Bernardino, survey site for the 1,142 Reserve officers and airmen residing in San Bernardino and Riverside counties. Major Wayne A. Gibson of Headquarters Fourth Air Force is the "Project Officer" of the inventory.

From Page One—MORE ABOUT BUDGET

and advertising.

The Chamber was granted an increase of \$3,500 bringing the total appropriated by the city to aid the Chamber in its advertising to \$33,000.

Herbert Burns of the Civic League, Ed Davidson, Hotel and Apartment House association president, Northey DuMaurier, Tourist Bureau operator and Ed Jones, hotel man, led the protest against the increase.

STANLEY ROSIN, Chamber president, explained the operations of the Chamber and the use of this fund. He called upon Oliver B. Jaynes, chairman of the Chamber's publicity committee to explain the methods of advertising and publicizing the city.

He explained that the amount allocated to the committee was insufficient but that after weeks of work by the group they had evolved a plan of distribution of funds for advertising by use of newspapers, magazines, radio, brochures and maps. He said that it was formerly the policy of the Chamber to print the names of members on the maps and agreed with DuMaurier that the names be taken off.

THE ADDITIONAL funds, he said, should be earmarked by council for advertising and publicity.

Ed Zirinsky agreed with the statements by Jaynes as did several others who had originally opposed the increase.

None of the other items on the voluminous 162-page budget presented by City Manager Rink was questioned.

The new budget with the

From Page One—MORE ABOUT CHAMBER

which will be outlined later.

Oliver B. Jaynes presented the report of the Advertising and Publicity committee and further plans were discussed.

The board adopted a resolution of opposition to the Mc-Lain measure which will appear on the November ballot. It would block all use of tax funds for publicity and advertising purposes for cities and counties. It would halt city funds for Chamber of Commerce promotional usage and also contributions to the All-Year club and similar groups.

A COMMITTEE was named to select a Chamber of Commerce representative on the Coachella Valley Advisory Planning Committee. The CVAPC had requested this action.

Following the board meeting at 8 a. m., directors met with the Hotel and Apartment House association board to discuss mutual matters and closer coordination.

At 3:30 directors met again at city hall to hear details of the city budget for the 1952-53 fiscal year which started Tuesday.

Fred Strombom

Back at Post Office

Fred Strombom of the Palm Springs post office staff who has been absent from duty for several months due to illness, is back on the job again today.

\$3,500 increase for the Chamber was then adopted on motion by Councilman Frank Miller, seconded by Councilman Earle Strebe. The vote for adoption was unanimous.

★ WRESTLING ★

Tomorrow Night and Every Friday Nite--8:30 P. M.

In the Open Air Arena—FAIRGROUNDS—Hiway 111—INDIO

Primo Carnera

Lord Carlton

Antone Leone

— V S —

— V S —

— V S —

Hardboiled Hardy

Ray Piret

Juan Renesta

● ADMISSION ●

Grandstand \$1.00

Ringside \$1.75

(All Plus Tax)

Box Seats \$2.00

Children50

Statement of Condition

JUNE 30, 1952

Coachella Valley Savings and Loan Association

PALM SPRINGS - INDIO

CALIFORNIA

ASSETS		LIABILITIES	
Cash on Hand	\$ 237,814.34	Full Paid Investment Certificates	\$ 114,100.00
U. S. Government Bonds and Securities	20,150.00	Pass Book Savings Accounts	1,643,192.43
Federal Home Loan Bank Stock	32,000.00	Loans in Process	61,004.09
First Mortgage Real Estate Loans	1,741,167.99	Escrow Funds	31,982.50
All loans are reduced monthly and are secured by first liens on residential property.		Cash held by us as escrow holder	
Loans on Our Own Certificates	8,181.99	Advances—Federal Home Loan Bank	None
Furniture and Fixtures (Cost Price)	18,805.96	Accounts Payable and Collections	971.18
Office Leasehold and Improvements	3,677.68	Reserves for Depreciation and Amortization	7,548.24
Prepaid Expenses	3,623.31	Other Reserves As Required by Law	14,322.16
Other Assets	745.98	Guarantee Capital Stock	145,000.00
TOTAL	\$2,066,167.25	Surplus and Undivided Profits	48,046.65
		TOTAL	\$2,066,167.25

TRANSFER YOUR SAVINGS NOW!

3%

BEFORE JULY 10th

BE ASSURED OF A FULL SIX MONTHS
INTEREST ON DECEMBER 1st

3%

Per
Annum

Insured to \$10,000

Per
Annum

Coachella Valley Savings

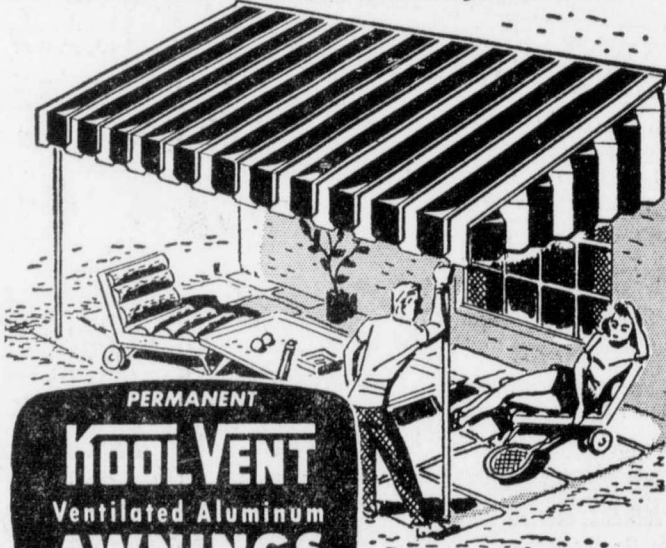
AND LOAN ASSOCIATION

"Where Money Grows Faster"

262 No. Palm Canyon Drive
PALM SPRINGS, CALIF.

45-149 Smurr Ave.
INDIO, CALIF.

**World's Finest Awnings**
for Windows, Patios, Doorways, Porches



Give you all these **EXTRA** features

New improved design features! Engineered Installation!
No Wearing Parts! No Seasonal Maintenance!
Economy of Performance! Beautiful decorator
Colors! Exclusive Ventilating Design! Unsurpassed
Beauty! Extra Louver Protection! Lifetime
Construction! Unquestionable Dependability!
PROVED PERFORMANCE

For FREE estimate,
details
Call

PAVNYS
1001 S. Palm
Canyon Drive
Phone 7342

MAIL COUPON TODAY

Pavnys, Box 65, Palm Spgs.

Please send details and give me free
estimate on KoolVent Awnings.

Name _____

Address _____

City _____

A Savings Account

with the
DESERT BANK
is an
Insured Security.

Savings Deposited On or Before
July 10 will Draw Interest at
2% from July 1.

Act Today!

MEMBER OF FEDERAL
DEPOSIT INSURANCE CORPORATION

Desert Bank

PALM SPRINGS
CATHEDRAL CITY
INDIO

Your Financial Oasis

Contract Let for Moving of Giant Old Palm Trees

Another step in the widening of Indian avenue before the Indian Mineral Springs bathhouse and agency office was taken Monday when city council let the contract to remove and replant 18 trees, 12 of them huge palm trees, to Joe Leonard. The contract price is \$2349.

The trees which tower above the bath house and office on the east side of Indian avenue, will be moved to the south side of the site, in a row at right angles to Indian avenue.

Another bid was submitted by F. A. Tetley of Corona at \$4700.

When the trees are removed and replanted, widening of Indian avenue which involved a bridge over waters near the surface, will be resumed. Plans for the bridge and widening are on file at City Engineer Harold Moore's office.

Lawrence Odle, Indian agent, last week announced plans for a new bath house and office to be constructed within a year at the site.

Sgt. Ray Hall of San Francisco Guest in Village

M/Sgt. Ray Hall, stationed in San Francisco, was a visitor in Palm Springs last week at the home of his brother, William Hall.

He has been attending the new plastic orthopaedic school at U.C.L.A., the only one sent from Letterman General Hospital, San Francisco, to take the course.

Following conclusion of the course, M/Sgt. Hall received high recommendations from doctors at U.C.L.A.

He returned to San Francisco last week after a stay in the Village.

Don't miss a copy. Subscribe to The Desert Sun now. Dial 2249.

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS
ANDERSON, GUY 5417
464 N. Palm Canyon Dr.
APPLEBAUM, DAVID 5555
320 S. Indian Ave.
BELYEA, MARIE 8-0131
Box 211, Next to P. O.
BOGGESE, Incorporated 2971
Penthouse 31, The Plaza
FOSTER, H. H. & ORLAN R.
ANDREWS 3555
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2225
119 So. Palm Canyon Dr.
GANNON REALTY COMPANY
463 N. Palm Canyon Dr. 2772
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HICKS, HAROLD J 2736
813 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
MATHEWS, CHAS. J. 5308
315 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
431 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
507 N. Palm Canyon Dr. 2742
RANSOM REALTY CORP.
884 N. Palm Canyon Dr. 2793
ROCKS, O. MADGE 5187
813 W. 28th St. Ri. 72-795
Los Angeles 7, Calif.
SHEPTENKO, PETER B. 2727
475 N. Palm Canyon Dr.
VENGER, LOUIS 2-5582
331 E. Amador
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
285 N. Palm Canyon Dr.
CATHEDRAL CITY
BLAKELEY, M. H. 8-4313
BILES, RUTH
Glenn & Bdway. 8-4371
HILLERY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob" 8-3534
707 and 713 "D" St.
COACHELLA
RALPH L. STEPHENS CO.
Hill Ave. and Hwy 111
RANCHO MIRAGE
EWART, ESTELLA C. 8-4203
PALM DESERT
PALM DESERT
CORPORATION PROPERTIES
Shadow Mountain Club
Phone: Palm Springs 8-4686
Palm Desert 76-2911
E. R. Hupp, General Manager
S. E. Moore, Coordinating
Broker
HENDERSON, CARL
73-941 Highway 111 76-2251
EDITH EDDY WARD
Palm Desert 76-3431
73-667 Highway 111
INDIO
RALPH L. STEPHENS CO. 7-7371
Lupine Ave. at N. Jackson

Kiwanians

Hear of Zoning from City Manager

Russell Rink, city manager of Palm Springs, was the speaker Tuesday noon before the Kiwanis club, meeting at lunch at World Wars Memorial Hall.

Plans for zoning and street improvements on Section 14, the reservation, was his topic.

C. Jean Bell of Desert Bank was chairman for the day and President John Connors presided.

Hit-Run Driver Sought by Police

Police were looking for an automobile with a bashed-in left side as a result of a hit and run report turned in by Mrs. Leo Dague. She had parked her automobile for the night opposite 125 East Alejo road. When she returned to it in the morning it had been sideswiped by another car.

The entire side of the car was smashed in with heavy damages.

Investigating police said that evidence indicated the hit and run car had also suffered considerable damage to its left side.

Mrs. Dague lives at 522 Calle Encilla.

Goes to Washington

Miss Katherine Finchy, former school head here and now retired, left this week for Washington, D.C. She will return here in October.

DHS Lodges to Install July 10

Installation of officers of Verbenah Rebekah Lodge, 407, Desert Hot Springs and Odd Fellows Desert Lodge, 49, Desert Hot Springs, has been set for Thursday, July 10, at 8:30 p.m. at the VFW clubhouse there.

Rebekah officials to be installed by Lulu Bangham, past Noble Grand, and Jessie Ham-

mer, Noble Grand; Marilyn Farmer, vice Grand; Endore Whitemand, recording secretary; Naomi Sherman, treasurer; Ethel Claxton, conductor; Lottie Compton, warden.

Officials of Desert Lodge will be installed preceding the Rebekah ceremonies at 7:30. Dewey Carlson will be installed Noble Grand and Gene Farmer, vice Grand.

Weather permitting, the installation ceremonies will be out of doors.

READ SUN CLASSIFIED FOR QUICK RESULTS

PALM SPRINGS, CALIFORNIA Thursday, July 3, 1952

The Desert Sun-5

RANCHO MIRAGE TRACT OFFICE

Ted Smith, General Manager, announces
MRS. MARY V. McNAMARA, Broker
is now associated with the
New Tract Office
handling all types of desert property.
71-811 HIGHWAY 111
Phone Palm Springs 8-3881

WE'RE
EXPLODING
WITH THE...
BIGGEST

TH SALE IN TOWN!

"4" is going to be your lucky number this week—if you shop at MAYFAIR. There's a fortune in savings waiting for YOU in this fourmost sale of the season! So don't miss this chance to stock up for the long week-end. You'll never forgive yourself if you miss these specials.

Stock Up! Market Closed Friday, July 4th

WATCH FOR OUR SENSATIONAL, SURPRISE
4 O'CLOCK SPECIALS!

Be in our store at 4. We promise you'll be able to buy a popular food item at the darndest, lowest price you've ever heard! A different item each day—so sensational that we dare not reveal it 'til 4. Be here!



MEAT

ORANGE JUICE
DILL PICKLES
GRAPE JELLY
MAYONNAISE
NAPKINS
BEVERAGES
EASTERN BEER
SYRUP, Log Cabin
CHEESE FOOD
RIPE OLIVES
SPAM, Lunch Meat
TOMATOES

Libby's 6-oz. Can 4 for 44¢
Westco, Whole Large 24-oz. Jar 14¢
Santa Maria Full 2-lb. Jar 24¢
BEST FOODS Pint Jar 34¢
Paper, White or Colored Mayfair, 80-Count Package 4 for 44¢
Olde Homestead All Flavors, Qt. 4 for 39¢
Kol Brand 12-oz. Cans 4 for 44¢
1-Way Btls.
Real maple flavor 12-oz. Bottle 24¢
Arden's, American 2-lb. Loaf 84¢
EXTRA LARGE Food Club, No. 1 Can 24¢
For Picnic or Lunch, 12-oz. Tin 41¢
Del Monte Solid Pack, No. 2 Can 2 for 41¢

LIBBY'S
TOMATO JUICE
Jumbo 46-oz. Can 21¢

VAN CAMP'S
PORK & BEANS
Large No. 2 1/2 Can 19¢

DOG CLUB
DOG FOOD
Good Quality 4 No. 1 Cans 24¢

Strictly Fresh
LARGE "A" EGGS
Our "Mayfresh" Doz. in Ctn. 55¢

LINDSAY—Hickory and Other Hardwoods
CHARCOAL 6 lb. bag 69¢
15 lbs. \$1.49 30 lbs. \$2.35

FROZEN FOODS
MINUTE MAID LEMONADE 2 6-oz. Cans 25¢
Ask for "11-Piece Lemonade Stand" Entry Blank!
LIBBY'S TENDER SWEET PEAS 2 12-oz. Pkgs. 35¢
APPLE PIE
Last time a quick sell-out! Don't miss it Now! AHREN'S, 8-INCH 39¢



DELICATESSEN
PIONEER QUALITY, TENDER SKINLESS
Franks 57¢ lb.
For the 4th! 1-lb. Cello Pkg.
PIONEER BRAND—ALL BEEF BOLOGNA Large Sliced 65¢ lb.
UNOX—NO WASTE, IMPORTED CANNED HAM 2-lb. Can \$2.39 ea.
SLICED—LOAF American CHEESE 59¢ lb.
FOODCRAFT—GENUINE KOSHER DILLS 24-oz. Jar 29¢

U.S. Graded Choice Quality, Fresh, Lean
GROUND BEEF 10 lbs. \$4.29 44¢ lb.

Freshly Ground Every Hour!

Grade "A," Full Breasted, Tender
TURKEYS 49¢ lb.
Fully Cleaned Roaster-Ready 12 to 18-lb. No Waste

Armour's Star, Top Grade, Smoked
HAMS 49¢ lb.
Shank Half As Cut
WHOLE ALL SIZES 59¢ lb.

VEGETABLES
Regular 35¢, Hot House
MUSHROOMS PER PKG. 23¢

CORN 5 Ears in Cello 25¢
Garden Fresh Golden Bantam
APRICOTS Extra Fancy LARGE 2 Lb. Bskt. 19¢
PEACHES Ex. Fcy. Fay ELBERTAS 2 Lb. Bskt. 25¢
GRAPEFRUIT For Juice (In Cello) 10 for 19¢

Extra Fancy, Sweet Klondike, Vine Ripe
WATERMELONS Guaranteed Finest Quality 4¢ lb.

You ALWAYS Get MORE for your MONEY at...
mayfair market
444 North Palm Canyon Drive
No Sales to Dealers • Limit Rights Reserved
Advised Prices Effective Today thru Sunday July 6

Video for Village to be Delayed by Franchise Lapse

Assistant City Attorney Charles Bunker informed city council Monday that they must republish and re-pass the franchise ordinance recently granted International Telecaster corporation, to allow television cable to be brought into Palm Springs.

Bunker said that due to a delay in acting on the franchise it had expired.

Officials of the corporation said that delay in negotiations with telephone companies for use of their poles for the TV cable had delayed this portion of the program.

Doused Lights Fail to Help Him Escape

Manuel Valesquez local resident, was flagged down by officers and tried to get away by turning off his automobile lights early Saturday. But he failed and was booked by arresting officers on charges of drunk driving.

In Judge E. E. Theriault's court the same day, he was fined \$75.

Delay Action on Deep Well Zoning

Attorney Hilton McCabe Monday asked city council to hold up action on that portion of the Deep Well ranch under control of Bill Grant. He said changes



AT THE PLAZA—Van Johnson tries to quiet Paul Douglas in a scene from the picture "When in Rome," coming to the Plaza Theatre next Sunday. Co-feature will star Ida Lupino in "On Dangerous Ground."

Highland Park Couple Visit Here

Mr. and Mrs. T. M. Amis of Highland Park, brother and sister-in-law of Mrs. Laura Coady of Palm Springs were Village visitors the past week with Mrs. Coady at Rancher Trailer Park.

They liked the desert Summer climate and said they had cut short their stay at Yosemite because of rainy weather.

Torgerson Attends Industrial Survey

O. A. Torgerson, president of Desert Bank, attended the annual industrial tour of the Independent Bankers association of southern California this week.

The tour featured the Douglas Aircraft plant at Santa Monica. Dinner followed in the cafeteria of the plant.

are being contemplated in the plans. Council granted the request.

Jaycee Officers Told of Plans

New officers of Palm Springs Junior Chamber of Commerce were told the achievements, program, purposes and future plans for the organization at a meeting held Thursday night at World Wars Memorial hall.

Speakers were the former officers of the group.

William H. Foster is the new president.

Father of Local Woman Passes

Word was received in the Village this week of the death of William Burns, father of Mrs. Jack Meiselman of the Village, in Los Angeles at the age of 86.

The Meiselmans are spending the Summer in Beverly Hills.

Drinking Fountains for North End Park

Council Monday approved an additional \$400 for installation of a three-inch water inlet to North End Park and installation of drinking fountains at once.

Contract for installation of pipes and irrigation system was let June 18 to Plant Pipe and Steel company and E. A. Parhurst.

The additional sum brings the total allocation to \$6780.

Villagers on Tour of Midwest, Canada

Mr. and Mrs. A. C. Harris and Miss Pat Dunham are visiting Mrs. Harris' and Miss Dunham's brother in Chicago. From there they intend to journey through Canada, the Pacific Northwest and return to the Chance apartments at 1342 South Palm Canyon drive in August. They are publicizing Palm Springs all the way.

Branch Hospital Plea Before Council

City council was asked Monday by the Coachella Valley Advisory Planning Committee to assist in the move to obtain a branch of the county general hospital in the desert area.

Council withheld action on the request pending discussion of the proposal with O. A. Torgerson, president of the Desert Hospital board of directors.

Dance Studio Hours Under Discussion

Request of Trixie Jarrett to change the hours of her dance studio was held up by city council last week for further study. The hours have been 3 to 6 p.m. Mondays through Fridays and 10 a.m. to 6 p.m. Saturdays. She asked to have them changed to 10 a.m. to 6 p.m. every day except Sundays.

READ SUN
CLASSIFIED

Villager Robbed of Car and Cash by Hitch-Hiker

Deputy sheriffs at Banning and Indio were seeking a hitch-hiker who robbed Ed Collins, waiter at the Chi Chi of his wallet and his automobile Tuesday morning.

Collins telephoned local police from Whitewater where he was stranded by the youth.

He said that he picked up the ride thumper en route to the Village and that the passenger robbed him of his wallet and forced him from the automobile.

Police notified sheriff's sub-station offices at Banning and Indio, with a description of the hitch-hiker and the car.

County Highway Study Ordered by Supervisors

County Road Commissioner A. C. Jeith was asked by supervisors to make an inventory of "critical deficiencies on county highways, roads and bridges" when the board met Monday.

The tabulation will be sent to the State Association of County Supervisors which is collecting the data from all counties for a survey of the county road situation in an effort to promote funds for improvements.

Last Rites for Mrs. Sally Rosin

Last rites were said Sunday in Los Angeles for Mrs. Sally Rosin, mother of Stanley Rosin, Chamber of Commerce president. Mrs. Rosin passed away in Beaumont Friday. She had been a resident of the Village during the season with her son and daughter-in-law here and was well known to many Villagers.

Refuse to Close Road at Idyllwild

Supervisors Monday rejected a petition that a portion of Lilac drive, a short road in the Idyllwild section, be abandoned.

Some property owners declared abandonment would deny them access to their property. County planners backed their stand and recommended that the petition be denied.

Brush Fire Subdued in Camino Descanso

Firemen from Station No. 2 responded to a call late Friday night when a brush fire was noted at Camina Descanso just off Palm Canyon drive. The blaze was quickly brought under control.

Sales Tax Permit Hearing August 6

City Treasurer Robert Peterson asked council to set a date for a hearing on revocation of the sales tax permit held by Momi, Inc.

August 6 was set by council for the hearing.

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Santa Monica CALIFORNIA



SAME MANAGEMENT
HOTEL EL RANCHO
IN GALLUP
NEW MEXICO

THE BAFFLES

By Mahoney



Portions of National Forest in San Jacinto Range Closed

District Forest Ranger Don Bauer of Idyllwild announced Tuesday that the annual fire hazard season started July 1 and from that date on until Fall and Winter rains, certain portions of the San Bernardino National Forest in the San Jacinto mountain region will be closed to the public.

Included in this fire closure is the area lying west and south of State Highway 74 from the Cranston ranger station to the Anza cut-off, also the area lying west of the Banning-Idyllwild road from Mountain Center to the northern boundary of the forest.

"THESE AREAS are posted on the ground," he said, "but, if in doubt, call at any ranger station for a map showing the closed areas."

These closed sections, which contain some of the primary water sheds of the San Jacinto mountains, have a vegetation type that is highly inflammable during the dry Summer months.

Donivee Ellison on Television Program

Donivee Ellison, 9, daughter of Mr. and Mrs. Jack Ellison of Palm Springs, appeared on KLAS, Los Angeles TV show, Friday. She was interviewed and also presented a Shakespearean reading.

Tuesday night at Redlands she appeared as Queen of the Fairies in the Redlands Bowl presentation of Midsummer Night's Dream.

Close Street for Full Day Friday

The street running from Palm Canyon drive to Indian avenue just north of the Desert Bank will be closed all day tomorrow—July 4—Earle Strebe said on behalf of Strebe properties, owners.

The street is a private street, Strebe explained, and must be closed one day a year for if it is open to the public for a full year, it becomes public property. For the least inconvenience to the public, the closure has been set for the holiday and barriers will be up at either end for 24 hours.

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New Strebe Building — Upstairs Phone 2158

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BUILDING
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BUILDING SERVICES

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ASPHALT PAVING — Roads — Driveways — Parking Areas
Also Concrete Curbs, Walks, etc.

Serving the Entire Desert Area at Reasonable Prices
OFFICES AND YARD—HIGHWAY 99 BELOW CABAZON
Ph. Banning 4215 SAM JANIS, Gen. Mgr. P. O. Box 74

PROPERTY MAINTENANCE

HOMES and ESTATES OPENED, CLOSED and CARED FOR
ALL-HOME CLEANING SERVICE

J. L. MICHAEL

PROPERTY MAINTENANCE—EST. 8 YEARS
PHONE PALM SPRINGS 2363

SWIMMING POOLS

Palm Springs' OLDEST & LARGEST pool firm.

HAVE US BUILD YOUR POOL THIS SUMMER!
... So it will be ready for use early in the Fall!

DAY—Phone 2143—NIGHT

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INCORPORATED

Have You Heard About SUMMERTIME DOLLAR DAYS

IN PALM SPRINGS?

It Happens Every
MONDAY and TUESDAY

SAVE!
SAVE!
SAVE!

See the Back Page
of Next Week's
PALM SPRINGS NEWS

OPEN JULY 4 TILL 10 P. M.

Open July 5 and 6 Till 8 P. M.

YOU CAN SAVE UP TO 50%

On These U.S. Gov't. Surplus Buildings
IDEAL FOR—

BEACH MOUNTAIN
DESERT CABINS
and LOW COST HOMES



2 Bedroom
20'x32'
(remodeled)

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Quickhome buildings are delivered to your lot in complete sections that are easy to assemble. You don't have to hire carpenters. . . . and you can finish the job in a few days. Every Quickhome building is made of 100% seasoned, guaranteed lumber—all Redwood, Oregon Pine, and Douglas Fir—no "substitute" materials used.

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Immediate FREE DELIVERY In Easy-To-Assemble Sections

AS LITTLE AS \$250 DOWN Balance Less Than Rent

Bldg. Size	Full Price
20x24	\$495
20x32	625
20x40	745
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20x72	1295
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We Fill The Gas Tank FREE For Customers!

YOUR brain budget

1. Feint means which: (a) shadow, (b) pretended attack, (c) partial, (d) listless?
2. Which pioneer region was known for its buffalo: (a) Kansas, (b) Oregon, (c) Maine, (d) Michigan?
3. Which of these do you make for yourself: (a) ancestry, (b) reputation, (c) pedigree, (d) lineage?
4. In which sport comes the warning, "Calks down": (a) badminton, (b) shell racing, (c) horse shoes, (d) baseball?
5. Oil of citronella should remind you of which (a) pigs, (b) mosquitoes, (c) mules, (d) chickens?

ANSWERS

1. (b) pretended attack
2. (a) Kansas
3. (a) ancestry
4. (c) horse shoes
5. (b) mosquitoes

MOTORISTS!

Here's one cost YOU can help reduce. Do you know that drivers ACTUALLY make the rates for automobile liability insurance? Because of the increasing number of accidents, your car insurance rates have gone up.

BUT—sane driving—fewer accidents—will bring that cost down.

Drive to Save Your Life
and Your Money.

Samson-Curtis, Inc.

Palm Springs' Oldest Insurance Agency

756 N. PALM CANYON DRIVE

Phone 2719

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

Well, I finally went on a "junket." At least, that is what some columnists, who seem to make a living belittling anything to do with representative government, will call it. They will carefully overlook the fact that, of 1311 people on the passenger list for the first trip of the big, new "S. S. United States" (from New York to New York) only 43 Representatives and 7 Senators were listed, while newsmen and other representatives of the press numbered 182.

What amuses me is that some featherlegged Congressmen were actually scared off by the fear of publicity from mud slinging columns, like the Pearson column. I went on the trip with no embarrassment and great enjoyment. Representatives were invited whose committees had something to do with the approval or financing of the great ship, including my subcommittee on Independent Offices, which put up the government's share of the money, about \$42,000,000 of the total cost of approximately \$70,000,000.

THERE IS A BIG ARGUMENT over that money right now. The United States lines agreed to pay \$28,000,000 and the government \$42,000,000, because the ship, while designed for passenger service, can be transformed into a transport in about three days. As a passenger ship, it can carry 1982 passengers plus about 1000 crew members. In an emergency, it can quickly be made into a troop ship carrying 14,000 men plus their equipment and small weapons. That is some designing.

Parts of the design and construction are top secret, particularly the speed and the hull design. We did 33 knots at times, coming up to New York, and that is not top speed. When you read this, she will be taking off on her first trip to Europe and there is no doubt she will break the record of 3 days, 20 hours and 42 minutes, from Ambrose Lightship to Bishops Rock, a distance of 3120 miles, set in August 1938 by the Queen Mary. That was an average of 31.69 knots.

It has been 100 years (August 1852) since a U.S. ship held a crossing record. The paddle-wheeler "Baltic" made a "speed record" then by crossing from Liverpool to New York in 9 days, 13 hours, averaging 13.34 knots for the 3,054 miles. That was moving right along 100 years ago. I think that is more my speed. I still admit to being a freight boat sailor and not entirely at home on a ship with 12 decks and about a dozen elevators. I have to hunt for the ocean!

IF YOU WANT some figures,

Notes from the Library

ISLE OF THE DAMNED by George John Seaton.

A personal story, photographically documented, of the last days of the world's most infamous penal colony, the French Guiana prisons on Devil's Island, this tale gives memorable portraits of the various prisoners. It is written by a man who miraculously survived twenty years of degradation on Devil's Island.

RETURN FROM THE POLE by Frederick A. Cook.

Dr. Cook finished this book shortly before his death in 1940. It is his final statement in the long and bitter Cook-Pearcy controversy and offers important new evidence in the Polar dispute which still lives after 42 years. It is a dramatic record of a gripping fight for survival in a land far from human habitation. In his introduction, Frederick J. Pohl re-examines the facts and claims in the Cook-

Add Two County Canyons to State Park System

The state Park commission has voted to add the Painted and Box Canyons area east of here to the new Salton Sea State Park.

It also voted to make a survey of the palm oases which stud the east side of Coachella Valley from Thousand Palms Canyon to Highway 66 to determine whether some of them should become a state park.

In a third action it authorized creation of one or more state parks along the Riverside County bank of the Colorado River.

ACTION ON ALL of the projects came over the weekend at a meeting in San Francisco, where Riverside County Supervisor Homer Varner presented

the UNITED STATES is 990 feet long, with 101 foot 6 inch beam, the limit for the Canal. The "Queens" are longer, and have greater beam, but can't make the Canal, and the UNITED STATES is faster. She can take the division of troops 1 spoke of and travel 10,000 miles without refueling. The gross tonnage is 53,000 tons.

The big argument was whether to build two smaller, fast ships, or the big ship. The latter won. I was inclined to the smaller ships. My committee also knows about atomic bombs and I may have been a little influenced by that. It is a great ship and the simplicity of the design, even in a so-called luxury ship, has to be seen to be appreciated.

We were the guinea pigs; the first trip passengers. There had been a shake-down cruise some weeks before, but this time the ship was supposedly in condition. We waited about 2 hours for breakfast the first day, with a new crew and new equipment. They practically froze us, adjusting the air conditioning. The weather was cloudy, with showers. That didn't overcome the interest of the trip.

ALL JOKING about "junkets" aside, I've been in Congress 10 years and I have only seen one trip I could call a junket. That was when one committee, having business in the Orient, seemed to get there by way of Europe and all way stations. Even then I had no objection; if I could get every member of Congress to Europe this summer, to see the almost unbelievable waste of the taxpayers' money, and the loss of foreign friendships resulting from the present policies of the State Department, and its numerous agencies, we would save many times the cost of the travel, and better yet, put our policy back to the earlier program of simple, helpful relationship, such as we see in the Extension Service and the Agricultural Commissioners, in the rural areas of America. The Point-4 program was originally dedicated to that same idea, and you would hardly believe the struggle we are having to keep it from being taken over by the throw-the-money-away boys.

In 1949, Mrs. Phillips and I spent a couple of months in Europe and I checked into some money spending which comes under my committee. I charged \$1099.86 against the taxpayers. Somebody figured that trip saved at least \$10 million. I think, cumulatively, it saved many times that. We expect to go over again this summer, if we can get away, but since this is primarily for a rest, we will, as in all other trips except the 1949 trip, pay our own way.

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The Desert Sun

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Single insertion, per line 40 FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (THURSDAY) AND THE PALM SPRINGS NEWS (MONDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

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Lost and Found

LOST 2 female Irish setters, 4 weeks ago. Any information greatly appreciated. Box 563 P. S.

Personals

I WILL NOT be responsible for any debts other than my own. Bill Darwin, formerly of Darwin & Sloan, Building Contractors.

ALCOHOLICS ANONYMOUS Meeting each Tuesday night at 8:30, City Council Chambers, Airport. Further information or literature, Phone 3341.

NOTICE: I am no longer responsible for any debts other than my own. Leo B. Zurliigen

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SECRETARY, stenotypist, thoroughly experienced, general office work. Vacation relief. Excellent local references. \$1.50 per hour. Box 190, File B4.

PAINTING, decorating, paper hanging, very reasonable. Free estimates. Ph. 2341 or 2-4402.

PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

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EXPERIENCED woman take charge of small motel. \$50 per month and nice apartment. Call a.m. 9062.

Business & Financial

PRIVATE PARTY buys 1st and 2nd TRUST DEEDS. Nagler—330 N. Alfred St., L. A.

Real Estate—For Sale

FOR SALE—Mountain cabin in Nightingale, 4000 ft. elevation, off road to Idyllwild. Completely furnished, including toilet, shower, butane range, Servel refrigerator and lights. Also guest cabin and garage on 2 acres of ground, covered with pinon trees. See owner, M. M. Pavy, 1001 South Palm Canyon Drive, Palm Springs, Phone 7342.

IDYLLWILD MODERN furnished cabin with fireplace and large cool screened porch affording spectacular view. \$7,500. Write Box 190, File B, or Pasadena TV 2-6438.

LA QUINTA MODERN, four room concrete block home. Beautifully landscaped. Two patios, one bedroom, garage. Sacrifice price \$8,950. Phone Thermal 93343, or P.O. Box 257.

LOOK CAREFULLY Only \$3000 down payment, 5 spacious rooms, gas heat, fully furnished, excellent choice of location. Owner out of town. Phone 2793.

4 BUILDINGS 25x150 feet, frame construction. Gunite exterior. Contains 28 dwelling units. 2058 E. Ramon Rd. Phone 2234

See JAMES W. HAMMOND, Realtor for your real estate needs. Open all summer. 875 No. Palm Canyon Drive. Ph. 5373.

Wrather Granted Zoning Variance

Application of J. D. Wrather for a change in zoning for Palm Valley Colony lands and his portion of Deep Well ranch on Highway 111 was granted by council Monday when no opposition was heard.

The changes had been recommended by city planners.

length of Box Canyon and virtually all the watershed of nearby Hidden Spring Canyon.

The survey of the palm oases will begin in the fall, when the weather has moderated sufficiently to make the study easier.

Real Estate—For Sale

MURIELE FULTON

REALTOR

Las Palmas Estate Home, large lot, 150'x175', comp. walled, irri. shares, 5 bed, 4 baths, large screened liv. rm. furnace heat, air conditioned, double garage, compl. furnished. A reasonable amount spent in redecorating this home will increase its value many thousands of dollars. Excellent location. Must be sold to settle estate. Price \$39,500.

9 MODERN UNITS, designed by leading architects, Tropical roof, Electric throughout. Air cond. Beautiful kitchens. Each unit has 2 private patios. Furnished and decorated in latest modern colors. On lot 132'x300' Space on lot and plans for many additional units. A truly unique court and the only one of its kind in Palm Springs. Shows excellent return on price. Just offered for sale. Exclusive with this office.

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Muriel E. Fulton

REALTOR

482 N. Palm Canyon Dr. P. S. 2226 or 2225

PALM DESERT

Why not buy your Palm Desert home in mid season and save \$2,000 to buy furniture with. Come over and see this brand new 3 bedroom, 2 bath home in Shadon Mountain Club area. Full price \$23,500 or make offer. Owner must sell. Cash to loan of \$11,300 and it's yours.

Edith Eddy Ward

73-067 Highway 111
Phone Palm Desert 76-3431

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\$2750, A REAL buy, lot 100x135 ft. in Palm Desert most exclusive district. THE ESTATE.

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3-bedroom, 2 bath, new home view of Thunderbird Golf Course, date groves and Shadon Mountain.

ONE WEEK ONLY — \$6,500.00

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SECLUDED, PRIVATELY OWNED mountain estate. Spacious, rustic, ten room, modern mountain home with 12 acres timbered land, 650 feet frontage on highway 108, 16 miles east of Sonora leading to Dodge Ridge area. Built for year around occupation as a residence, lodge or club. In Stanislaus National Forest. Beautiful view, wonderful climate. 5000 sq. ft. elevation. \$18,000 cash, partly furnished. Dr. F. H. Berg, Star Route, Sonora, Calif.

\$5750—Cozy furnished cottage. Large living room, one bedroom and glassed in sleeping porch. Nice yard with trees. Near everything.

TO SETTLE ESTATE Cute 2-bedroom home. View. Appraisal \$5000.

OTTO REALTY COMPANY 830 Broadway — Cathedral City

MOUNTAIN CABIN—2 bedroom, attractively furnished with garage and separate, complete guest apartment—Sleeps nine—Large lot with ample space for extra building—Electrically equipped with range and water heater—Also large wood range—Large stone fireplace. \$6,250. Liberal discount for cash — Courtesy to brokers. Address Box 230, Idyllwild, Calif.

RANCHO MIRAGE TRACT OFFICE Ted Smith, General Manager announces

MRS. MARY V. McNAMARA Broker is now associated with the New Tract Office handling all types of desert properties.

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3 BEDROOMS — 2 PATHS 2100 sq. ft. Large lot. Unit heat, walled patio, barbecue asphalt tile floor. Stucco and redwood home of charm. Owner carry own paper. Phone 2794.

Real Estate—For Sale

Peter B. Sheptenko

COME IN OVER THE FOURTH of July Holidays for the best BUYS that you will ever get this year.

LITTLE DOLL HOUSE with all latest conveniences. Two large bedrooms, Air cooled. Excellent location. Priced for quick sale at only \$12,500.

FAMILY HOME, 3 bedrooms, 2 full baths with showers. Asphalt tile in kitchen and bath rooms. A bargain at \$12,500. Easy terms.

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LOVELY 2 BEDROOM, good location. The best deal in town with a POOL. This is a real sleeper at \$23,500.

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EXQUISITE ULTRA MODERN ESTATE, REAL LUXURY. Located on seven acres in the heart of Palm Springs. Gorgeously furnished. Reduced from \$125,000 to \$85,000 for immediate sale. See this outstanding buy today.

DUPEX, new and clean, quality furnished 2 bedrooms, 2 baths in each unit. Lay out makes 4 rentals possible. Garage, walled, sprinkler, air conditioned, landscaped. A real good buy at \$24,500.

TRIPLEX — Up to the minute in every way. Top rental record. Completely furnished. Only \$26,500.

DELUXE 14 UNITS, completely furnished and equipped. Established clientele and a very profitable operation. The best investment in Palm Springs. \$75,000 full price. Terms available.

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BEAUTIFUL swimming pool. Single and double apartments. Summer rates. Ph. 2073.

\$10 WEEK and up. Rooms and apartments. Swimming pool use, 444 N. Indian Ave.

Houses for Rent 46
LAGUNA BEACH Ocean front, \$500.00 per month. Adults, 3 rooms. Available from July first. Owners.

MACBETH—1235 Ocean Front Ph. 4-2457

DECORATED furnished home near El Mirador. Normal rental \$250 month. By year will reduce over 20% for desirable tenant immediately. Ph. Banning 6494.

BROADEST Commercial Zoning. C-3 lot 100x145. Corner of Indian Avenue and Berristo Rd. Long term lease or for sale on easy terms at \$49,500.

TWO unfurnished two bedroom houses on Tamarisk Road, \$70 and \$80. Owner at 1054.

NEW 5 ROOM HOME garage and separate guest room with bath, asphalt tile floors throughout. Lots of tile in baths and kitchen. Only \$15,500 with low down.

LARGE 20 UNIT beautifully furnished, glass enclosed pool, lovely lobby and office, top location, lots of parking and a must sell.

CALL JOHN C. DAVIS Office With MUNCOLLAND & CO. 431 No. Palm Canyon Drive Phone 3673 Open all summer

MORONGO LODGE—17 mi from Palm Springs on 29 Palms Hwy. 5 acres. Coffee shop, Mutual dining room, seats 100. Fully equip. Price \$59,000. Terms. Owner.

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BAMBOO BLINDS TO VELVET CHAIRS ON SALE!

1. Bamboo Blinds—3'x6'—\$14.99 4'x6'—\$19.95 6'x6'—\$29.95

2. One bale only—Chinese Rug Squares, Sq. ft. 25c

3. Aluminum and Plastic Chairs \$17.95

1. Aluminum and Plastic Chaises \$39.95

5. One only Chrome Dinette Set \$50.00

6. One only single Studio Couch (Slightly damaged in transit) \$39.95

7. Velvet chairs for boudoir or any room—Gorgeous fabrics and colors—Choice only \$25.00

8. Occasional chairs—Only \$19.95

Real Estate—For Sale

SPECIAL — INVESTIGATE INSIDE

My price \$13,950. What's your offer? 2 bedrooms, living room, fireplace, dining room, kitchen, service porch, extra room off garage, 2 enclosed patios. Landscaped. Terms. Phone 2793-5209.

Business Rentals

STORE — FOR RENT Inquire 186 So. Palm Canyon or Phone 25871

Wanted to Rent

CATHEDRAL CITY, unfurnished house, 1 large or 2 small bedrooms. September 1. \$50 month maximum, year lease. 2 adults. Local or Santa Ana references. Write or see at 608 So. Palm Canyon Dr., Palm Springs.

FURNISHED 2 bedroom house in Palm Springs. Permanent resident, will lease. Bill Frantz, Phone 2042.

Apartments for Rent

FOR REST and quiet—New units, apartments and rooms, air conditioned. Swimming pool. Summer rates. Sun Dial, Rancho Mirage, 200 ft. off highway 111 beyond Thunderbird. Adults only. Ph. 83238.

NEW, furnished, kitchen apartments. Single and two bedroom, pool, utilities, summer, seasonal, yearly rates. 1500 Via Entrada.

\$10 WEEK and up, modern apartments, single and doubles, near Bullocks. Children O.K. 296 S. Palm Canyon.

\$45 PER MONTH, Single, decorated, furnished apartment on year's lease. Pool privileges. Ph. 84932.

YEARLY basis only, near Tennis Club, 2 bedroom apartment, completely furnished. \$90 per month. Ph. 7294.

BEAUTIFUL modern large 3-room penthouse, Indian Avenue. Apartment 3 rooms, 329 N. Calle Encinita, Mrs. Adams

LOW SUMMER RATES, APARTMENTS AND HOTEL ROOMS. POOL, AIR-CONDITIONED. BY WEEK OR MONTH. Ph. 9050.

AIR CONDITIONED apartments, summer rates, swimming pool. Phone 2871.

FURNISHED apartment REASONABLE. SUMMER RATES OR BY THE YEAR. Ph. 24502.

BEAUTIFUL swimming pool. Single and double apartments. Summer rates. Ph. 2073.

\$10 WEEK and up. Rooms and apartments. Swimming pool use, 444 N. Indian Ave.

Houses for Rent 46
LAGUNA BEACH Ocean front, \$500.00 per month. Adults, 3 rooms. Available from July first. Owners.

DHS Downs Jaycee 11-6 to Top Loop

City League Tie Broken in Wild Hitting Contest

CITY LEAGUE		
	W	L
Desert Hot Springs	6	3
Junior Chamber	5	4
Youth Center	3	5
Mhoon-Mhoon	3	5

Desert Hot Springs wound up the third round of Desert Softball league—the City loop—all alone in the top spot.

In a sugging match Monday night at Polo Grounds they pounded out 13 hits for 11 runs against 8 hits and 6 runs for the Junior Chamber of Commerce who were tied with them for first place when the game started.

Jaycee, blanked for four innings and trailing 5 to 0 as the fifth started, got into the game in that round with three runs. They took the lead in the sixth with three more to make it 6-5. But the lead was short-lived. In the last of the sixth, the DHS lads climbed on the ball and nicked Steve Talavera, who has a no-hitter and a one-hitter to his credit this season, for six hits and six runs. That did it, 11 to 6.

Jaycee, which had played errorless ball for two games, committed three misplays Monday. The line score:

Jaycee	000 033 0—6 8 3
Desert H. S.	100 406 x—11 13 4

Talavera and Ted McKinney; Polist and Allen.

Reports Tire Stolen

A. E. Croateau reported to police Monday that a tire, tube and wheel was stolen from his pickup truck as it was parked at 1826 South Palm Canyon drive.

Indio League Leaders to Meet Villagers Tonight

Palm Springs Merchants, the city's entry in the County Softball League, will play host to the league-leading Indio Sportsmen tonight at Polo Grounds with the game time set for 8:30 p. m. The teams have clashed twice before so far in the race with Palm Springs winning the first game and Indio the second. The Indio team has suffered but one loss so far in nine games. That was the one they lost here.

Next Tuesday, the Merchants go to San Jacinto, which has defeated them twice. Thursday the L. A. Brick team of Aberhill comes here. In their only clash so far this season, the Merchants swamped L. A. Brick on the latter's grounds.

Heisser Leading Merchant Hitter

Leon Heisser held on to his lead among local batters of the Palm Springs Merchants, County League entry.

At bat 41 times up to the start of the week, he had hit safely 16 times for a .390 average. Frank Devers, Merchants' pitcher, was the other Village player in the top 20 list. He was at bat 43 times and hit safely 13 times for a .302 mark.

Palm Springs team batting average for 11 games was .221. At bats numbered 379 and hits 84.

Little Leaguers in Fourth Round

Little League ball clubs will meet in another double-header at Polo Grounds Tuesday night. Howard Haddock, recreation director, said yesterday.

The teams, which started their fourth round last night, will pair up as follows next week:

Monday at 6:30 p. m., Junior Police and Boys' Club; Tuesday at 7 p. m., Strebe Theaters and Boys' Club and at 8:30, Cravy-Hathaway.

Junior Police on Top as Result of 21 to 7 Victory

LITTLE LEAGUE		
	W	L
Junior Police	6	3
Strebe Theaters	5	4
Boys' Club	5	4
Cravy-Hathaway	2	7

Junior Police mauled Strebe Theaters 21 to 7 Tuesday night in the second game of a double-header Little League game to take the lead in the race at the end of the third round.

The JPs scored in every inning and made a runaway game of it. They got 21 safe blows and committed only two errors. Self, who went the route, was nicked for 10 hits but was never in trouble.

Don Burke, JP third baseman, hit four times out of five at bats and Joe Lewis, JP catcher, got three for four. Claude Darling, Strebe third baseman, got two out of three.

The line score:

Junior Police	442 56—21 21 2
Strebe Theaters	130 03—7 10 5

Self and Lewis; Carrillo, Hathaway and Meek.

Boys Club Gains in Little League Race

Playing the first game of a Little League double-header Tuesday night at the Polo Grounds, Boys' club went into a tie for second place in the loop by swamping Cravy-Hathaway 12 to 1.

Johnny Andreas, Boys' club pitcher blanked the CH team without a hit for five innings. In the sixth Messingell ruined his prospective no-hitter with a blow that scored one run.

Andreas also hit safely three times in three trips to the plate. Claude Payne did some sensational field work for the Boys' Club.

The line score:

Boys' Club	261 012—12 11 2
Cravy-Hath.	000 001—1 1 8

Andreas and Gauff; Rogers, Tabor, Flores and Flores, Tabor, Hathaway and Junior Police.

On Thursday night, Strebe Theaters and Junior Police will clash.

Merchants Maul Perris 15 to 0 in County League

Palm Springs Merchants went to Perris Tuesday night to take on the cellar club in the County Softball League and in an abbreviated game, called in the fifth to permit the customers to go home and get some sleep, won 15 to 0.

Bill Tichenor and Frank Devers pitched for the Merchants and yielded but one hit to Perris. They got that one off Devers in the second. Devers went into the game in that round after Tichenor started it.

The Villagers registered in every inning of the five. The game was called then because of the lateness of the hour.

Leon Heisser plugged a home run for the Merchants and Devers, Ross and Charley Black each hit a triple.

The line score:

Palm Springs	154 23—15 16 1
Perris	000 00—0 1 3

Tichenor, Devers and Heisser; Andreas and Saleita.

Study Quarry Cathedral City Hearing Called

County planners will hold a public hearing next Tuesday on a proposal to establish a borrow pit, rock crusher, sand quarry and rock quarry near Cathedral City.

The hearing will be held at 9:30 a. m. at the commission's office in the court house. The proposed site is one and one half miles east of Cathedral City.

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REDLANDS

Primo Carnera Tops Card at Indio Arena Tomorrow

Primo Carnera, wrestling's biggest box office attraction at the present time, will make his Indio appearance Friday night at Indio Fairgrounds, where he will endeavor to turn back the onslaught of Hardboiled Hardy. The hardboiled one, who made such a hit in last week's bouts in Indio, will be depending on his greater speed to overcome the big Primo, who is undefeated in a wrestling ring to date. Rated as the strongest man in the mat world, Primo stands 6 feet 8 inches and weighs a lean 300 pounds.

Always a great favorite with the Italian people, Primo will be greeted by a delegation from Indio and the valley. His countrymen are indeed proud of Primo, who held the heavyweight boxing title that he took away from Jack Sharkey somewhere in the early thirties.

Of equal importance on the card will be the presentation of England's Lord Leslie Carlton, who appears, with his swami, against Ray Piret. The fans will remember Piret from his match with Hardboiled Hardy last week. Carlton, who is quite fussy about his booking on the card, had to be talked to by the matchmakers, as his Lordship never wrestles anything but main events, and here he has to take a second billing against Primo.

The first bout will serve to again show Juan Renesta, the Mexican matman who made such a hit in his appearance last week. Renesta meets Canada's Antone Leone. All bouts two out of three falls.

PENNEY'S

ALWAYS FIRST QUALITY!

JULY BLANKET EVENT

BANNING STORE

New Store Hours Through September
Week Days 9 a. m. - 6 p. m. Sat. 9 a. m. - 9 p. m.

Plymire on Team Taking Air Force Doubles Honors

Harry Plymire was back at the Davis-Monthan airbase at Tucson after going to Sacramento to win the Pacific Coast AF tennis doubles championship in matches played at McClellan AFB, Sacramento.

Teamed with Bob Charles of the Tucson base, Plymire swept through the coast finals.

According to Tucson reports, Plymire and Charles defeated Bernard Dawkins, Park AFB, Calif., and Ellery Carver, Stead AFB, Nev., 6-0, 3-6, 6-1.

The Tucson paper also reported: "In the hopes of gaining the doubles championship, Dawkins and Carver played to Plymire throughout the entire match in hopes of tiring the ageless veteran but everything which was hit to the old pro was returned."

Plymire's comment on that was "the idea, don't they realize how young I am?"

Polo Grounds Dark Tomorrow

There will be no game at Polo Grounds tomorrow night in the Desert Softball league because of the holiday. Third round of play in the league ended Wednesday night and the fourth round will get under way next Monday night.

Next week will pit Junior Chamber of Commerce vs. Youth Center Monday; Jaycee at Desert Hot Springs there and Youth Center and Mhoon and Mhoon here Wednesday; Mhoon and Mhoon vs. Desert Hot Springs here Friday.

No Protest

City council in session Monday afternoon filed without protest notice of application filed with the state board of equalization by Mayfair Markets for renewal of its off-sale beer and wine license.

Next stop for the D-M combination is Washington, D.C., for the Air Force championships.

VILLAGE MARKET

LET'S HAVE A PICNIC!

Plan now to enjoy at least one meal over the long holiday weekend, out in the open. You'll find everything you need at your friendly VILLAGE MARKET where there is always plenty of free parking. Use this handy check list when planning your weekend shopping

NAPKINS	MARTINELLI'S Gold Medal	OUR OWN HOME-MADE
WOODEN PLATES	APPLE JUICE Quart Bottle 27c	Potato Salad 35c
WOODEN SPOONS	IDEAL FOR PICNIC	ASSORTED COLD CUTS AND CHEESE 3/4-lb. Pkg. 59c
WOODEN FORKS	CHICKEN OF THE SEA	U. S. CHOICE BONELESS Round Steak lb. 98c
PICKLES AND RELISH	BITE SIZE—3/4-oz. can	FROZEN PORK Tenderloin 12-oz. Pkg. 79c
BREAD—BUNS	TUNA 19c	FROZEN FOODS
MARSHMALLOWS	ICE COLD BEER	PICTSWEEP Fresh Frozen 6-oz. can
CRACKERS—COOKIES	BUY THE CASE	Orange Juice 15c
POTATO CHIPS	Eastern 4.57	BIRDSEYE 10-oz. Pkg. 21c
OLIVES	Western 3.96	Downey Flake Frozen Waffles pkg. 19c
CHEESE	LIBBY'S—16-oz. Glass	WHITE ROCK Ginger Ale 12-oz. 10c
PEANUTS	Whole Beets 18c	OLD SQUIRE Ginger Beer 12-oz. 9c
MUSTARD	STOKELY 12-oz. Jar SWEET	
CATSUP	Pickle Chips 29c	
MAYONNAISE	WILSON'S MAINE 3/4-oz. can	
BEER	Sardines 3 for 25c	
SODA POP	DEL MONTE—29-oz. Glass	
COLD CUTS	Fruits for Salad 19c	
WIENERS		

JAN-U-WINE

CHICKEN CHOP SUEY Plus

CHOW MEIN NOODLES BOTH CANS 41c

HORMEL—4-oz. can Vienna Sausage 19c

DEL MAIZ—8-oz. can Mexicorn 11c

MANY OTHER ITEMS IN THIS SALE

Thursdays, Friday, Saturday, Sunday—July 3, 4, 5, 6

VILLAGE MARKET

All Items Subject to Stock on Hand

WEEK DAYS 9:00 A. M. TO 7 P. M.

SUNDAYS 9:00 A. M. TO 6:00 P. M.

441 So. Palm Canyon Drive Phone 7932 or 9055

ALL WOOL! LOW PRICED! 3 lb. BLANKET!

Special at... **7.99** 72" x 84"

Yes, ALL WOOL, and soft, deep all wool at that for your sleeping comfort! Come choose from exciting new colors to brighten your home! Blankets are bound in gleaming acetate satin, and they're treated to resist moth damage! This is an exceptional value... don't miss it!

BUY ON LAYAWAY... it's easy on your budget

GUARANTEED 5 YRS. AGAINST MOTH DAMAGE

ALL WOOL FILLED ACETATE SATIN COMFORTERS 9.90 (72"x84 cut size)

Looks so costly... feels so featherweight! This beauty of a comforter is filled with clean, creamy white wool! And just see the lavish design! Choose from solid or two-toned colors.

\$1 holds any one of our FAMOUS BLANKETS on Penney's LAY-AWAY

Here's your opportunity to choose the best of the new, warm, value-priced blankets Penney's fall selection is at its peak, so you'll find just what you want. Pay a small deposit, make convenient payments little-by-little.

ASK ANY PENNEY SALESPERSON!

ALL WOOL 3 1/2 lb. BLANKET 11.90 (72"x90")

Terrific value! 3 1/2 lbs. of all wool woven into a blanket whose luxury you can see and feel! The fluffy nap, the buttery softness makes this an exciting feature of Penney's July Blanket Event! Choose from hunter green, yellow, wine, and other exciting colors with matching acetate satin border!

DOUBLE WOVEN 3 1/2 lb. BLANKET 7.90 (72"x90")

Sink you hand into the deep nap. Feel how thick it is. That's the double woven texture! And the 90 inch length means more tuck-in for solid comfort. Appealing colors make it a wonderful gift blanket, too! 55% rayon, 25% cotton, 10% wool.